



creative PRO

The Essential Event for
Photoshop and Illustrator Users

JULY 10-13, 2016
MINNEAPOLIS, MN

A conference for designers,
Illustrators, artists, publishers,
and all creative pros

Who We Are

The [CreativePro conference](#) (formerly The Photoshop Conference) is produced by David Blatner, Anne-Marie “design geek” Concepción, and the Creative Publishing Network—the same team that produces [PePcon: The Print + ePublishing Conference](#) and [The InDesign Conference](#), and also publishes [InDesignSecrets.com](#), *InDesign Magazine*, and [CreativePro.com](#).

Creative Publishing Network events have provided essential training, industry networking, and inspiration to thousands of attendees from six continents since 2007.

CreativePro: The Conference for Photoshop and Illustrator Users is *the* place to be for serious creative professionals. Join us!

CreativePro 2016:

The Conference for Photoshop and Illustrator Users

July 10-13

Minneapolis, MN

Hilton Downtown Hotel



This year the CreativePro conference will be located in the heart of downtown Minneapolis, at the [Hilton Hotel](#). With world-renowned industry experts including Deke McClelland, Bert Monroy, Sharon Steuer, and Von Glitschka, this event is definitely not to be missed!

CreativePro: The Conference for Photoshop and Illustrator Users is for every creative professional who designs, creates, or edits images in Adobe Photoshop or Adobe Illustrator.

Additional information about the events can be found at: creativepro.com/conference



David Blatner



Anne-Marie
Concepción



Keith Gilbert



Von Glitschka



Mark Heaps



Deke McClelland



Bert Monroy



Jesús Ramirez



Sharon Steuer

The Heart and Soul of Our Conferences

The CreativePro conference features top experts and trainers in the field of image editing, illustration, retouching, design, production, and publishing—including Bert Monroy, Deke McClelland, Colin Smith, Mark Heaps, Von Glitschka, Sharon Steuer, Jesús Ramirez, David Blatner, Anne-Marie Concepción, and Keith Gilbert. We produce the world's most effective “how-to” conferences for creative professionals, and our speakers are the heart and soul of our events.

Adobe and other industry developers recognize the value of seeing so many thought-leaders in the same place, and each year send product managers and engineers to meet and interact with our audience. Our community of publishers, designers, and developers makes a unique opportunity for attendees, sponsors, and speakers alike to learn, connect, and build long lasting relationships.

This Is the Event For You

Our attendees are designers, illustrators, production artists, photographers, artists, and publishers interested in keeping up with best practices and the newest innovations in software and publishing workflows.

Our audience spans a wide spectrum of experience, from “newbies” to “old mavens.” Attendees at previous events have come from companies large and small, including Apple, Costco Wholesale, Microsoft, New England Journal of Medicine, Nike Apparel, Pfizer, Valpak, and Walmart.

If you want to become an Illustrator or Photoshop power user, the CreativePro conference is definitely the place for you.

It's About the Content Whether you make images for web, print, or digital media; artwork for short documents or publications thousands of pages long, this event will teach you how to work with Photoshop and Illustrator smarter, faster, and with more confidence.

It's About the Community You'll learn a ton from the presenters on stage, and even more in one-on-one conversations with the speakers and your colleagues. These events bring you together with others who face the same challenges every day.



Why You Can't Afford to Miss this Event

Strengthen Your Skills No matter your skill level, you'll learn new techniques and tools at CreativePro: The Conference for Photoshop and Illustrator Users!

Stay Relevant Our industry is changing faster than ever, and new products and techniques emerge every day. The CreativePro Conference helps you keep current!

Learn the Future of Illustrator and Photoshop Adobe is widely expected to announce new features in June. That means this event may be the first venue you can personally experience and learn about the next version of Illustrator and Photoshop!

World's Best Speakers It's rare to get this number of world-renowned Photoshop and Illustrator experts in one place, not just teaching on stage, but available throughout the conference to talk with you!

Make Valuable Connections The CreativePro conference is a great way to learn what others in our industry are doing with these products and how they're doing it.



Join us in beautiful **Minneapolis, Minnesota**

Fly in early and spend the weekend exploring this extraordinary city!

This year's event is located in the heart of downtown Minneapolis, at the Hilton hotel – just steps from the famous Nicolette pedestrian shopping mall, close to the great Mississippi river, Target baseball field, and the the world-renowned Walker Art Center. Minneapolis makes up one half of the “Twin Cities,” and has 22 lakes located within city limits. (No wonder they call it “The City of Lakes”!)

Fly in early and catch a play, see some great art, or do some shopping at the world-famous Mall of America! Then spend (up to) four days with us, learning hot techniques and cool tips for mastering Adobe Photoshop and Illustrator!



FAQ

Q: What is the cost of the conference?

A: The cost depends on when you register and which days you attend:

	Before May 16	After May 16
Sunday, July 10: “Channels and Masking” one-day tutorial by Deke McClelland	\$345	\$395
Monday, July 11: The Illustrator Conference Pass	\$395	\$495
Tuesday and Wednesday, July 12th & 13th: The Photoshop Conference	\$895	\$995
Three-day Pass (Monday–Wednesday): Illustrator + Photoshop	\$1,195	\$1,295
CreativePro Gold Pass: All Sessions All Days	\$1,490	\$1,590

[Click here to register for The CreativePro Conference.](#)

Q: Is there an educational discount?

A: Yes, students, faculty, and staff at universities, colleges, community colleges, and high schools are eligible for \$100 off the cost of the 2-, 3-, or 4-day events. To register with this discount, please contact events@cpn.co with proof of your position.

Q: What is included in the conference registration fee?

A: In addition to our information-packed sessions, you'll get:

- Full breakfast and lunch on all days
- A PDF event handbook with over 100 pages of additional information, speaker notes, and useful Photoshop and Illustrator reference materials
- Automatic entry into door prizes worth over \$2,000, including Adobe Creative Cloud and more!



See you in Minneapolis!

creative PRO

The Conference for
Photoshop and Illustrator Users

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