

# MONDAY

# MAY 22



**PS/AI: The Photoshop & Illustrator Conference**

**The InDesign Conference**

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30-9:00am	<b>BREAKFAST</b>			
9:00-9:15am	<b>Introduction</b> <i>Mark Heaps</i>			<b>TUTORIAL:</b> Creating Accessible PDFs from InDesign
9:15-10:00am	<b>Power User Tools of the Photoshop + Illustrator Masters</b>			
10:15-10:45am	<b>Photoshop + Illustrator Synergy</b>	<b>Top Three Mobile/Desktop Workflows for Creatives</b>		
11:00-11:45am	<b>Spectacular and Easy Type Effects</b>	<b>How to Work More Efficiently in Illustrator</b>		
12:00-12:45pm	<b>LUNCH</b>			
1:00-2:00pm	<b>A Designers Guide to Including 3D</b>	<b>Top Ten Photoshop Selection and Mask Tricks</b>	<b>Web and Interactive Design</b>	<b>TUTORIAL:</b> InDesign Best Practices: Essential Techniques and Rules Every User Must Know
2:15-3:00pm	<b>Photoshop for Designers</b>	<b>Turbo Charge Your Workflow in Photoshop</b>	<b>No-Draw Art Building in Illustrator</b>	
3:30-4:30pm	<b>Just Make It Look Better: Color, Tone, and Sharpness Correction Fundamentals</b>	<b>You Already Have It: How After Effects Is Not Just for Video Anymore!</b>	<b>Making Iconic Logos: Creativity is a Process</b>	
4:45-5:30pm	<b>Three Minutes Max</b> <i>Mark Heaps, et al</i>			
5:30-6:30pm	<b>Networking Reception</b>			

Note: This page features a preliminary list of conference sessions and speakers. Speakers and sessions are subject to change! Please check [creativeproweek.com](http://creativeproweek.com) frequently to find the most up-to-date information.

# TUESDAY

# MAY 23



**The InDesign Conference**

**PS/AI: The Photoshop & Illustrator Conference**

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30-9:00am	<b>BREAKFAST</b>			
8:15-8:45am	<b>Sponsored Session: movemen MathTools</b> <i>Ferdinand Schwörer, movemen</i>			
9:00-9:10am	<b>Introduction</b> <i>David Blatner &amp; Anne-Marie Concepción</i>			<b>TUTORIAL:</b> <b>The Triumvirate:</b> <b>Photoshop +</b> <b>Illustrator + InDesign</b> <b>(plus Bridge!)</b>
9:10-10:00am	<b>Secrets of the InDesign Power Users</b>			
10:15-10:45am	<b>Using InDesign with Photoshop and Illustrator</b>	<b>Up to Speed with New features in InDesign CC</b>		
11:00-11:45am	<b>Super Styling: Automatic formatting with Nested, Line, and GREP Styles</b>	<b>Designing with Grids in InDesign</b>		
12:00-12:45pm	<b>LUNCH</b>			
1:00-2:00pm	<b>Ten Things Your Printer or PrePress Dept Wants you to Know</b> <i>Claudia McCue</i>	<b>POW! Interactive Animations</b>	<b>Design/Editorial Workflows: Word, GoogleDocs, and More</b>	<b>TUTORIAL:</b> <b>Master Class in Real World Design Techniques</b> <i>Bert Monroy</i>
2:15-3:00pm	<b>Using Bridge with InDesign</b>	<b>Cleaning Up MS Word Text Messes</b>	<b>Using Creative Cloud Libraries to Streamline Production</b>	
3:30-4:30pm	<b>Consistent Color Across the Adobe Apps</b> <i>Theresa Jackson</i>	<b>GREP for non-GREPPers</b> <i>Erica Gamet</i>	<b>Editorial Workflows: InCopy</b>	
4:45-5:30am	<b>Understanding Master Pages and Primary Text Frames</b>	<b>Clever Techniques for Images</b>	<b>Tricks of the Table Pros</b>	
5:30-6:30pm	<b>Networking Reception</b>			

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