

|                         | TRACK 1  | TRACK 2   | TRACK 3  | TRACK 4   |   |
|-------------------------|--|---|--|---|---|
| 10:00 – 11:00 a.m.      | <b>Working Happier Not Harder with Photoshop and Illustrator</b><br><i>Mark Heaps</i><br>PS IL | <b>Get Up to Speed with Adobe Illustrator</b><br><i>Khara Plicanic</i><br>IL              | <b>Get Up to Speed with Adobe Photoshop</b><br><i>Julieanne Kost</i><br>PS             | <b>Accessibility Fundamentals for InDesign</b><br><i>Chad Chelius</i><br>ID                       | INFORMAL BREAK ROOMS – Bring your coffee and your questions |
| 11:00 – 11:15 a.m.      | BREAK  |   |  |   |   |
| 11:15 a.m. – 12:15 p.m. | <b>Photoshop Features You Never Learned (but need to know)</b><br><i>Jesús Ramirez</i><br>PS   | <b>Dramatically Improve Your Vector Drawing Skills</b><br><i>Von Glitschka</i><br>IL      | <b>10 Essential Photoshop Productivity Tips</b><br><i>Julieanne Kost</i><br>PS         | <b>Next Steps in InDesign Accessibility</b><br><i>Dax Castro</i><br>ID                            |   |
| 12:15 – 1:30 p.m.       | LUNCH BREAK  |   |  |   |   |
| 1:30 – 2:30 p.m.        | <b>Quality Selections and Masks in Photoshop</b><br><i>Jesús Ramirez</i><br>PS                 | <b>10 Essential Illustrator Productivity Tips</b><br><i>Von Glitschka</i><br>IL           | <b>Working Smart with Smart Objects in Photoshop</b><br><i>Bart Van de Wiele</i><br>PS | <b>Accessible PDF Files: Key Acrobat Techniques</b><br><i>Chad Chelius and Dax Castro</i><br>ID D |   |
| 2:30 – 2:45 p.m.        | BREAK  |   |  |   |   |
| 2:45 – 3:45 p.m.        | <b>Retouching Images</b><br><i>Lisa Carney</i><br>PS   | <b>Amazing Infographics</b><br><i>Tony Harmer</i><br>IL                                   | <b>Coloring and Recoloring in Illustrator</b><br><i>Laura Coyle</i><br>IL              | <b>Essential Tools and Services for Accessibility</b><br><i>Bevi Chagnon</i><br>ID D              |   |
| 3:45 – 4:00 p.m.        | BREAK  |   |  |   |   |
| 4:00 – 5:00 p.m.        | <b>Deconstructing Illustrator Graphics: How'd They Do That?!</b><br><i>Ari Weinstein</i><br>IL | <b>Three Minutes Max: Photoshop + Illustrator</b><br><i>Mark Heaps &amp; Co.</i><br>PS IL | <b>Illustrator for iPad: Take it Anywhere!</b><br><i>Rob Generette</i><br>IL           | <b>Accessible Long Docs</b><br><i>Bevi Chagnon</i><br>D   |   |
| 5:00 – 6:30 p.m.        | EVENING RECEPTION IN BALLROOM FOYER  |   |  |   |   |

|                         | TRACK 1   | TRACK 2   | TRACK 3  | TRACK 4   |  |
|-------------------------|---|---|--|---|--|
| 9:15 – 9:45 a.m.        | —   | <b>Sponsored Breakfast Session: Why You Can't Live Without an Online Proofing Platform</b><br><i>Marcus Radich, PageProof</i> | —  | —   |  |
| 10:00 – 11:00 a.m.      | <b>10 Essential InDesign Productivity Tips</b><br><i>Tony Harmer</i><br>ID                                    | <b>Get Up to Speed with InDesign</b><br><i>Khara Plicanic</i><br>ID   | <b>Adobe Capture: The Swiss Army Knife Tool Every Designer Needs</b><br><i>Laura Coyle and Theresa Jackson</i><br>D PS | <b>A Photoshop User's Guide to Motion and Video</b><br><i>Chris Converse</i><br>D PS              | INFORMAL BREAK ROOM – Bring your coffee and your questions |
| 11:00 – 11:15 a.m.      | BREAK   |   |  |   |  |
| 11:15 a.m. – 12:15 p.m. | <b>Photoshop + Illustrator + InDesign: Three Apps Work as One</b><br><i>Bart Van der Wiele</i><br>ID PS IL    | <b>Interactive PDF and Forms in InDesign: Opportunities and Limits</b><br><i>Chad Chelius</i><br>ID                           | <b>Patterns: Find Them, Make Them, Edit Them</b><br><i>Laura Coyle and Theresa Jackson</i><br>PS IL D                  | <b>Premiere Pro for Print and Web Designers</b><br><i>Chris Converse</i><br>D PS                  |  |
| 12:15 – 1:30 p.m.       | LUNCH BREAK   |   |  |   |  |
| 1:30 – 2:30 p.m.        | <b>Wow-worthy Type Projects</b><br><i>Nigel French</i><br>ID D  | <b>How to Prevent Mistakes from Ruining Evrything</b><br><i>Sara Rosinsky</i><br>IL   | <b>Wow-worthy Photoshop Projects</b><br><i>Lisa Carney</i><br>PS   | <b>Adobe After Effects for Print and Web Designers</b><br><i>Chris Converse</i><br>D PS           |  |
| 2:30 – 2:45 p.m.        | BREAK   |   |  |   |  |
| 2:45 – 3:45 p.m.        | <b>Typography: Little Tricks for Big Improvements</b><br><i>Ellen Lupton</i><br>ID D                          | <b>Collaboration Through Comment and Review</b><br><i>Chad Chelius</i><br>ID  | <b>Lightroom Classic for Designers: Take the Leap</b><br><i>Julianne Kost</i><br>PS                                    | <b>Using Vectors in After Effects: Illustrator Users Rejoice</b><br><i>Chris Converse</i><br>D IL |  |
| 3:45 – 4:00 p.m.        | BREAK   |   |  |   |  |
| 4:00 – 5:00 p.m.        | <b>Favorite Tips from InDesignSecrets and DesignGeek</b><br><i>David Blatner, Anne-Marie Concepción</i><br>ID | <b>Microsoft 365 Meets Creative Cloud and Document Cloud</b><br><i>Bart Van de Wiele</i><br>ID D                              | <b>Straight Facts About Photoshop Vectors</b><br><i>Theresa Jackson</i><br>PS  | <b>Building Video and Animation for Social Media</b><br><i>Chris Converse</i><br>D PS             |  |

|                         | TRACK 1  | TRACK 2  | TRACK 3   | TRACK 4   |  |
|-------------------------|--|--|---|---|--|
| 9:15 – 9:45 a.m.        | —  | <b>How to Use Video to Maximize Your Impact in PowerPoint</b><br><i>Stephanie Horn, Microsoft</i>    | —   | —   | INFORMAL BREAK ROOM – Bring your coffee and your questions |
| 10:00 – 11:00 a.m.      | <b>CC Collaboration with Files, Libraries, and Cloud Docs</b><br><i>Bart Van de Wiele</i><br>ID D      | <b>Automation Bliss: Style Your Unformatted Text in a Snap!</b><br><i>Julie Shaffer</i><br>ID        | <b>How to Let Other People Edit Your InDesign Docs (even if they don't have InDesign)</b><br><i>Keith Gilbert</i><br>ID | <b>Photoshop for Designers: What You Need to Know Today</b><br><i>Theresa Jackson</i><br>PS |  |
| 11:00 – 11:15 a.m.      | BREAK  |  |   |   |  |
| 11:15 a.m. – 12:15 p.m. | <b>CreativePro Partner Panel: Finding Solutions</b><br><i>David Blatner and partners</i><br>PS IL D ID | <b>Designers and Editors: Collaborating without Tears</b><br><i>Anne-Marie Concepción</i><br>ID PS D | <b>Applying Racial Equity Awareness in Data Visualization</b><br><i>Jon Schwabish</i><br>PD D                           | <b>Powerful AI and Machine Learning for Creatives</b><br><i>Jeff Carlson</i><br>PS D        |  |
| 12:15 – 1:30 p.m.       | LUNCH BREAK  |  |   |   |  |
| 1:30 – 2:30 p.m.        | <b>Object Styles: The Secret Power Tool</b><br><i>Laurie Ruhlin</i><br>ID                              | <b>Essential InDesign Scripts</b><br><i>David Blatner</i><br>ID                                      | <b>Spectacular and Easy Type Effects</b><br><i>Nigel French</i><br>IL PS  | <b>Advanced Lists and Numbering in InDesign</b><br><i>Khara Plicanic</i><br>ID              |  |
| 2:30 – 2:45 p.m.        | BREAK  |  |   |   |  |
| 2:45 – 3:45 p.m.        | <b>Creating Impact: Editorial Design to Influence Change</b><br><i>Kieron Lewis</i><br>ID D            | <b>Turning Data into Design</b><br><i>Julie Shaffer</i><br>ID  | <b>Why You Can't Live Without Adobe Bridge</b><br><i>Russell Viers</i><br>PS ID D                                       | <b>Get Up to Speed: PowerPoint for Pro Designers</b><br><i>Nolan Haims</i><br>PD            |  |
| 3:45 – 4:00 p.m.        | BREAK  |  |   |   |  |
| 4:00 – 5:00 p.m.        | —  | <b>Three Minutes Max: InDesign</b><br><i>David Blatner et al</i><br>ID                               | —   | <b>Next Steps with PowerPoint for Pro Designers</b><br><i>Nolan Haims</i><br>PD             |  |
| 7:30 – 9:00 p.m.        | —  | <b>CreativePro Movie Night</b><br><i>"44 Pages"</i>  | —   | —   |  |

|                         | TRACK 1   | TRACK 2   | TRACK 3  | TRACK 4  |   |
|-------------------------|---|---|--|--|---|
| 10:00 – 11:00 a.m.      | <b>10 Essential PowerPoint Productivity Tips</b><br><i>Jole Simmons</i><br><span>PD</span>                | <b>Building a Digital Mood Board to Get Your Team on the Same Page</b><br><i>Kladi Vergine</i><br><span>D ID</span> | <b>Building Interactive Magazines, Web Ads, and Digital Pages with InDesign</b><br><i>Keith Gilbert</i><br><span>ID</span> | <b>InDesign Paragraph and Characters Styles from Start to Finish</b><br><i>Chad Chelius</i><br><span>ID</span>           | <b>INFORMAL BREAK ROOM</b> – Bring your coffee and your questions |
| 11:00 – 11:15 a.m.      | BREAK   |   |  |  |   |
| 11:15 a.m. – 12:15 p.m. | <b>Beautiful Typography for Presentations</b><br><i>Mike Parkinson</i><br><span>PD</span>                 | <b>Design Law Triple Play: Contracts, Copyright, Trademark</b><br><i>Kathryn Goldman</i><br><span>D</span>          | <b>InDesign Animation and Interactivity</b><br><i>Laurie Ruhlin</i><br><span>ID</span>                                     | <b>Getting Microsoft Word and InDesign to Work Together</b><br><i>Julie Shaffer</i><br><span>ID</span>                   |   |
| 12:15 – 1:30 p.m.       | LUNCH BREAK   |   |  |  |   |
| 1:30 – 2:30 p.m.        | <b>Creating Print and Downloadable Documents with PowerPoint</b><br><i>Nolan Haims</i><br><span>PD</span> | <b>Acrobat Tricks Every Designer Needs to Know</b><br><i>Colleen Gratzner</i><br><span>D</span>                     | <b>MSOs and More: Next Level InDesign Interactivity</b><br><i>Laurie Ruhlin</i><br><span>ID</span>                         | <b>Master Pages and Flowing Text in InDesign</b><br><i>Keith Gilbert</i><br><span>ID</span>                              |   |
| 2:30 – 2:45 p.m.        | BREAK   |   |  |  |   |
| 2:45 – 3:45 p.m.        | <b>Easy Ways to Make Your Presentation Stand Out</b><br><i>Jole Simmons</i><br><span>PD</span>            | <b>Accessibility and PowerPoint</b><br><i>Stephy Hogan</i><br><span>PD D</span>                                     | <b>Introduction to GREP</b><br><i>Erica Gamet</i><br><span>ID</span>   | <b>Managing Images and Captions in InDesign</b><br><i>Keith Gilbert</i><br><span>ID</span>                               |   |
| 3:45 – 4:00 p.m.        | BREAK   |   |  |  |   |
| 4:00 – 5:00 p.m.        | —   | <b>Three Minutes Max: PowerPoint</b><br><i>Mark Heaps, et al</i><br><span>PD</span>                                 | <b>Awesome GREP Tips &amp; Tricks</b><br><i>Erica Gamet</i><br><span>ID</span>   | <b>Headers, Captions, Numbering, and Sections for Long InDesign Documents</b><br><i>Russell Viers</i><br><span>ID</span> |   |

|                         | TRACK 1  | TRACK 2   | TRACK 3   | TRACK 4   |                     |
|-------------------------|--|---|---|---|---------------------|
| 10:00 – 11:00 a.m.      | <b>Animation Techniques for PowerPoint</b><br><i>Richard Goring</i><br><span>PD</span>                       | <b>Presenting in the Metaverse: Stand Out by Staying on the Leading Edge</b><br><i>Yulia Barnakova</i><br><span>PD</span> | <b>InDesign for Building Presentations</b><br><i>David Blatner</i><br><span>PD</span> <span>ID</span> | <b>Tables of Contents, Indexes, and other Navigation in InDesign Files</b><br><i>Russell Viers</i><br><span>ID</span> | INFORMAL BREAK ROOM |
| 11:00 – 11:15 a.m.      | BREAK  |   |   |   |                     |
| 11:15 a.m. – 12:15 p.m. | <b>The Best PowerPoint Features Nobody Knows Exist</b><br><i>Richard Goring</i><br><span>PD</span>           | <b>Google Slides: What You Gotta Know</b><br><i>Mark Heaps</i><br><span>PD</span> <span>D</span>                          | <b>Exporting PDF for Print and Digital Documents</b><br><i>Laurie Ruhlin</i><br><span>ID</span>       | <b>Putting it Together: Books, Covers, and More</b><br><i>Nigel French</i><br><span>ID</span>                         |                     |
| 12:15 – 1:30 p.m.       | LUNCH BREAK  |   |   |   |                     |
| 1:30 – 2:30 p.m.        | <b>Pitch Perfect Presentation Design: Make Your Message Sing</b><br><i>Mike Parkinson</i><br><span>PD</span> | <b>PX: Designing Presentation Experiences</b><br><i>Stephy Hogan</i><br><span>PD</span> <span>D</span>                    | <b>Printed Marketing: The Secret Sauce</b><br><i>Trish Witkowski</i><br><span>D</span>                | <b>How to Build Single-Source InDesign Files for Print and EPUB Output</b><br><i>Ron Bilodeau</i><br><span>ID</span>  |                     |