



CreativePro

The Design + AI Summit

A **CreativePro** Online Event | December 7–8, 2023 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

Day 1: December 7, 2023

8:00 AM – 9:00 AM Pacific

Your Map to AI Adventure and Exploration

Amy Balliett

9:15 AM – 10:15 AM Pacific

From Concept to Completion at Lightning Speed

Bart Van de Wiele

10:30 AM – 11:30 AM Pacific

AI and Photoshop: The Dynamic Duo

Rob de Winter

11:30 AM – 12:30 PM Pacific

Lunch and Informal Meetup

12:30 PM – 1:30 PM Pacific

Making the Most of Adobe Firefly

Paul Trani

1:45 PM – 2:45 PM Pacific

Frankenstein Workflow

Micah Burke

3:00 PM – 4:00 PM Pacific

Understanding AI Legal Issues

Kathryn Goldman

Day 2: December 8, 2023

8:00 AM – 9:00 AM Pacific

Generative AI: Prompting like a Pro

Chad Nelson

9:15 AM – 10:15 AM Pacific

Fast Photo Fixes with AI

Lisa Carney

10:30 AM – 11:30 AM Pacific

Taking Your Company's Social Media to the Next Level with AI

Nicte Cuevas

11:30 AM – 12:30 PM Pacific

Lunch and Informal Meetup

12:30 PM – 1:30 PM Pacific

AI Tools for Video and Animation

Jeff Foster

1:45 PM – 2:45 PM Pacific

Understanding and Addressing Bias in AI

Ashley Kennedy

3:00 PM – 4:00 PM Pacific

AI Toolkit

Mark Heaps