

The Design + Data Summit

A CreativePro Online Event | September 21-22, 2023

All times listed in Pacific Time (Seattle) or UTC-7

Day 1: Thursday, September 21, 2023

7:30 AM - 7:55 AM Pacific

Welcome Meetup, Day 1

8:00 AM - 9:00 AM Pacific

The Big Picture:

Managing Data Projects

Coletta Perry

9:15 AM - 10:15 AM Pacific

How to Tell a Story with Data

Bill Shander

10:30 AM - 11:30 AM Pacific

Excel Fundamentals for Designers

Oz du Soleil

11:30 AM - 12:30 PM Pacific

Lunch and Informal Meetup

12:30 PM - 1:30 PM Pacific

There's a Graph for That!

Data Visualization in Excel

Sheila B. Robinson

1:45 PM - 2:45 PM Pacific

The Dynamic Data Design Duo: PowerPoint + InDesign

Nolan Haims

3:00 PM - 4:00 PM Pacific

Inclusive Data Design

Jon Schwabish

Day 2: Friday, September 22, 2023

7:30 AM - 7:55 AM Pacific

Welcome Meetup, Day 2

8:00 AM - 9:00 AM Pacific

Focus on Infographics: 8 Ways to Bring Data to Life

Nigel French

9:15 AM - 10:15 AM Pacific

Data Merge in Photoshop and Illustrator

Bastiaan Doolaard

10:30 AM - 11:30 AM Pacific

Data Merge in InDesign

Laurie Ruhlin

11:30 AM - 12:30 PM Pacific

Lunch and Informal Meetup

12:30 PM - 1:30 PM Pacific

Beyond Data Merge:

Tools for Automation in InDesign

Keith Gilbert

1:45 PM - 2:45 PM Pacific

Third Party InDesign Plug-Ins for Working with Data

David Blatner

3:00 PM - 4:00 PM Pacific

Content Velocity: Publishing at Scale

Caleb Clauset