The
DESIGN + DATA
Summit

A **CreativePro** Online Event
September 21–22, 2023

The Design + Data Summit

UNLOCK THE SECRETS OF DATA-DRIVEN DESIGN

You're a designer, not a data scientist! And yet you have to work with data: you use it to construct documents like directories, price lists, or product catalogs; explain it with charts, graphs, and infographics; present it in slide decks or annual reports.

That's why we created **The Design + Data Summit**—the essential HOW-TO event for designers who work with data—held online September 21–22, 2023.

Learn from industry-leading experts as they share practical insights to boost your productivity, efficiency, and quality using tools like **InDesign**, **Photoshop**, **Illustrator**, **Excel**, and **PowerPoint**.

If you want to improve your skills, you can't afford to miss out!

"CreativePro Events are truly a family community, curating ever-evolving dynamic sessions from across all creative platforms put on by world-class experts and attended by uber-talented individuals."

—Ren Reed
  Art Director/Graphic Designer, Reed Design

"I got so much valuable information on how to improve my skills knowledge. I cannot express enough how important and valuable CreativePro Events have been for my professional development."

—Suzanne Morikawa
  Marketing and Communication Specialist, University of California

Who We Are

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 5 million readers.

Our philosophy — Learn, Create, Share — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

» **CreativePro Membership** – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

» **CreativePro Magazine** – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

» **CreativePro Events** – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

» **CreativePro Books** – Essential books and ebooks for creative professionals.

» **And more…** 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.
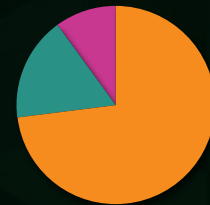
Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:
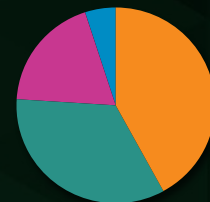
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)

ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators

What You'll Learn

Whether you're an art director, graphic designer, marketing specialist, or data visualization designer, you'll find valuable lessons, insights, and community at The Design + Data Summit.

Join us online September 21–22 to delve into the topics you need to thrive:

Data Storytelling
Techniques for narrating compelling data-driven stories

Automation and Data Merge
Master automation and data merge techniques for enhanced productivity and efficiency

Inclusive Data Design
Strategies for taking a more diverse, equitable, and inclusive (DEI) approach to how we present data visually

Data Visualization
Key methods for creating impactful infographics, charts, and graphs

Rapid Production and Personalization
Learn how to create catalogs, directories, ads, price lists, and more… fast!

Design Software Techniques
Best practices for InDesign, Photoshop, Illustrator, Excel, and PowerPoint

Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers include:

Bastiaan Doolaard

Bill Shander

Caleb Clauset

Coletta Perry

David Blatner

Jon Schwabish

Keith Gilbert

Laurie Ruhlin

Nolan Haims

Nigel French

Oz du Soleil

Sheila B. Robinson

Expertise, Resources, and Community

Not only will you spend two days interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:

ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.

SPEAKER HANDOUTS

You'll receive hundreds of pages of educational handouts, filled with detailed techniques and helpful links from our expert presenters.

EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event and beyond to keep the conversation going.

INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

Upcoming Events

The DESIGN + MARKETING Summit
A **CreativePro** Online Event
July 27–28, 2023

The DESIGN + DATA Summit
A **CreativePro** Online Event
September 21–22, 2023

The DESIGN + ACCESSIBILITY Summit
A **CreativePro** Online Event
November 14–17, 2023

The DESIGN + AI Summit
A **CreativePro** Online Event
December 7–8, 2023

CreativePro Week
July 8–12, 2024
Washington, D.C.

Learn more about our events and explore the full calendar at
CreativePro.com/events

Contact Us

Reach out to us at our **Contact page**.

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