

The Design + Marketing Summit

A CreativePro Online Event | July 27–28, 2023

Day 1: Thursday, July 27, 2023

All times listed in Pacific Time (Seattle) or UTC-7

7:30 AM – 7:55 AM Pacific

Welcome Meetup, Day 1

8:00 AM – 9:00 AM Pacific

Marketing Strategy for Designers

Amy Balliett

9:15 AM – 10:15 AM Pacific

Attention-Grabbing Graphics with Photoshop

Jesús Ramirez

10:30 AM – 11:30 AM Pacific

Let's Get Moving: Approachable Animation and Video

Kyle Hamrick

11:30 AM – 12:30 PM Pacific

Lunch and Informal Meetup

12:30 PM – 1:30 PM Pacific

Email Design: Key Trends and Techniques

1:45 PM – 2:45 PM Pacific

Five Reasons Pros Use Adobe Express

Phil Pallen

3:00 PM – 4:00 PM Pacific

Canva for Creative Pros

Brodi-Rose Newsome

Day 2: Friday, July 28, 2023

All times listed in Pacific Time (Seattle) or UTC-7

7:30 AM – 7:55 AM Pacific

Welcome Meetup, Day 2

8:00 AM – 9:00 AM Pacific

Inclusive Design: From Awareness to Action

Sabrena C. Deal

9:15 AM – 10:15 AM Pacific

Making Conscious Color Choices

Sheila B. Robinson

10:30 AM – 11:30 AM Pacific

Make AI Work For You, Not Against You

Amy Balliett

11:30 AM – 12:30 PM Pacific

Lunch and Informal Meetup

12:30 PM – 1:30 PM Pacific

Social Media Graphics: Working Smarter, Not Harder

Von Glitschka

1:45 PM – 2:45 PM Pacific

Terrific Text: Copywriting Essentials

Sara Rosinsky

3:00 PM – 4:00 PM Pacific

Design Resources and More

Theresa Jackson