The DESIGN + ACCESSIBILITY Summit

A CreativePro Online Event
November 14–17, 2023
It’s no secret that accessibility is a hot topic. In fact, ensuring your documents are accessible is not just a good idea: it’s the law!

Today, creative professionals must learn how to design accessible documents that are inclusive for people with vision and hearing impairments, cognitive and mobility challenges, as well as other disabilities.

That’s why we created The Design + Accessibility Summit—the essential HOW-TO event for design professionals who need to master accessibility—held online November 14–17.

In just four days, you’ll learn practical techniques for building accessible documents with InDesign, Acrobat, PowerPoint, and other tools used by creative professionals.

Make a difference to your audience by learning how to create documents that are accessible to everyone.

“CreativePro conferences are always top notch. I would consider my 508 compliance knowledge intermediate level, and I learned at least one mind blowing thing each day!”

—Christa Pijacki, Technical Editor/508 Compliance Specialist, HNTB Corporation

“I felt a new sense of purpose for my career by focusing on accessibility and how I can help make the world a more accessible place for all.”

—David Gries, Graphic Designer and Digital Media Specialist, MESSASpecialist

Register at CreativePro.com/design-accessibility-summit/
Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network’s wide platform of information resources with a collected annual reach of over 3 million readers.

Our full range of products include:

» CreativePro Membership – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

» CreativePro Magazine – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

» CreativePro Events – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry’s top experts.

» CreativePro Books – Essential books and ebooks for creative professionals.

» And more... 15,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

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Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:

- AARP
- Amazon
- Apple
- Bank of America
- CDC
- Costco Wholesale
- HarperCollins
- The Home Depot
- Kohl’s
- Microsoft
- Nike
- Pearson
- Pfizer
- Raytheon
- Valpak
- Walgreens
- Walmart
- Wizards of the Coast

ATTENDEE COMPANY SIZE
- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)

ATTENDEE JOB TITLES
- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators
## What You’ll Learn

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<th>DAY 1</th>
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<td>» Accessibility 101</td>
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<td>» The Power of Inclusion</td>
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<td>» Writing with Accessibility in Mind</td>
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<td>» Screen Readers: Design and Testing Fundamentals</td>
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<td>» Creating Accessible Word Docs</td>
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<td>» InDesign Accessibility Best Practices + Techniques</td>
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<td>» Tags Fundamentals</td>
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<td>» Document Tune-Up: PDF Remediation</td>
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<td>» Accessible Infographics</td>
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<td>» Building Accessible Tables</td>
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<td>» Creating Accessible Forms</td>
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<td>» Accessible Social Media</td>
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<td>» Captions, Transcripts, and Descriptive Audio</td>
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<td>» AI + Accessibility</td>
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<td>» Accessible PowerPoint</td>
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<td>» Presenting Slide Decks Accessibly</td>
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<td>» Microsoft Tools + Workflows</td>
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<td>» Designing Accessible Emails</td>
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<td>» Web Accessibility</td>
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<td>» Accessibility ToolKit + Wrap Up</td>
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INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It’s a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers include:

- Carie Fisher
- Caroline Desrosiers
- Chad Chelius
- Colleen Gratzer
- Dax Castro
- Emily Lucht
- Enid Brown
- Kathryn Collins
- Najee Bartley
- Robert Smelser
- Shawn Jordison
- Sheri Byrne-Haber
- Stephy Hogan
- Susan Parker

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Expertise, Resources, and Community

Not only will you spend up to four days interacting with world-class experts and watching in-depth live tutorials, but you’ll also take home these invaluable resources:

**ON-DEMAND VIDEOS**
Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they’re only available to registered attendees.

**SPEAKER HANDOUTS**
You’ll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.

**EXCLUSIVE ONLINE FORUMS**
Our private attendee online forums are open to interact live throughout the event.

**INDUSTRY RESOURCES**
Learn about the latest and greatest tools and services from our extraordinary group of partners.

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## Upcoming Events

### The DESIGN + DATA Summit
- September 21–22, 2023
- A CreativePro Online Event

### The DESIGN + ACCESSIBILITY Summit
- November 14–17, 2023
- A CreativePro Online Event

### The DESIGN + AI Summit
- December 7–8, 2023
- A CreativePro Online Event

### CreativePro Week
- July 8–12, 2024
- Washington, D.C.
- A CreativePro Online Event

Learn more about our events and explore the full calendar at [CreativePro.com/events](http://CreativePro.com/events)

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## Contact Us

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- **LinkedIn:** [@CreativeProNetwork](https://www.linkedin.com/in/CreativeProNetwork)
- **Instagram:** [@CreativeProNetwork](https://www.instagram.com/CreativeProNetwork)
- **X/Twitter:** [@CreativePro_Com](https://twitter.com/CreativePro_Com)