CreativePro Week

July 8–12, 2024 ▶ Washington, DC

The **HOW-TO** Conference for CreativePros

CreativePro Week 2024

MASTER THE TOOLS OF DESIGN. FIVE DAYS. ZERO REGRETS.

CreativePro Week is the world's best HOW-TO conference for creative professionals who design, create, or edit in **InDesign**, **Photoshop**, **Illustrator**, **Acrobat**, and **PowerPoint**.

No matter your skill level, you'll learn techniques and best practices you can start using immediately to improve your productivity.

Our industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Week helps keep you ahead of the curve and ensures you continue your professional development.

Featuring over **30 expert speakers** and **75 sessions**, CreativePro Week offers five days of in-depth training and inspiration, all in one place. If you can sign up for only one event in 2024, it should be CreativePro Week.

"I learned more in the first two days than in the past 8 years… this was the single greatest learning event I have ever been a part of."

—Sean Lee
    Wide Format Graphic
    Designer, The H&H Group

"Your speakers know what they're talking about, love what they do, and are all about sharing their knowledge… I can't wait for next year!"

—Jay Newmarch

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

» **CreativePro Membership** – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

» **CreativePro Magazine** – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

» **CreativePro Events** – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

» **CreativePro Books** – Essential books and ebooks for creative professionals.

» **And more…** 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Week, including:

ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)
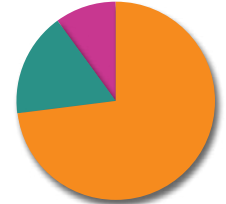
ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators

Register at
CreativeProWeek.com

What You'll Learn

Whether you make short interactive documents or print publications thousands of pages long, CreativePro Week will teach you how to master the apps you use every day. Below is a small sample of sessions from this year's conference. See the full agenda at CreativeProWeek.com/agenda.

INDESIGN	PHOTOSHOP	ILLUSTRATOR	PRESENTATION DESIGN	DESIGN
» 10 InDesign Features You Should be Using	» Advanced Tips to Increase Your Photoshop Productivity	» AI Features in Adobe Illustrator	» Amped Up PowerPoint: Working Smarter and Faster	» Essential AI Resources for Every Designer
» Supercharge with InDesign Styles	» Fast Photo Fixes with AI	» Illustrator Features You Don't Know You Don't Know	» Make it Move: Animation in PowerPoint	» Getting Started with Video for Designers
» Interactive PDF and Alternatives	» Level Up Your Photoshop Layer Techniques	» Graphic Styles for Workflow Magic	» Accessibility in PowerPoint	» Making Sense of Creative Cloud Libraries
» Accessible PDFs from InDesign	» Breaking Bad Photoshop Habits	» Creating Diagrams and Infographics in Illustrator	» Advanced Interactivity and Navigation in PowerPoint	» Evaluating, Choosing, and Managing Fonts
» GREP: You Know You Need This	» How Well Do You Really Understand Resolution?	» Automating Illustrator with Scripts	» Making the Most of PowerPoint Templates	» The Power of Paper and Print Design

Who You'll Learn From

INTERACT LIVE WITH 35+ WORLD-CLASS EXPERTS

It's a rare opportunity to have this many world-renowned design and publishing experts in one place—not just presenting, but available throughout the week to answer your questions. Our experts will help you find real-world solutions to your problems and raise your skillset to the next level.

2024 speakers include:

| Amy Balliett | Chad Chelius | Chris Converse | David Blatner | Dax Castro | Erica Gamet | Jole Simmons | Julie Shaffer | Julieanne Kost | Keith Gilbert | Khara Plicanic |

| Laura Coyle | Laurie Ruhlin | Lisa Carney | Mark Heaps | Mike Rankin | Nicte Cuevas | Nigel French | Nolan Haims | Theresa Jackson | Tony Harmer | Vince Wanga |

Expertise, Resources, and Community

Not only will you spend up to five days watching in-depth live tutorials and interacting with world-class experts, but you'll also take home these invaluable resources:

ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.

SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.

EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.

INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

Contact Us

email: **events@creativepro.com**
phone: +1.206.935.6135

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ON SALE NOW AT
CreativeProWeek.com**

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