MONDAY, JULY 8

CreativePro Week

ID InDesign **PS** Photoshop **IL** Illustrator **D** Design **PD** Presentation Design

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	
10:00 – 11:00 a.m.	**The State of Design and Art of Community** *David Blatner, Vince Wanga* **D**				INFORMAL BREAK ROOMS – Bring your coffee and your questions
	Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	**Breaking Bad Photoshop Habits** *Dave Cross* **PS**	**AI Roadmap** *Amy Balliett* **D**	**Illustrator for Noobs: Everything Is Shapes!** *Khara Plicanic* **IL**	**Get Onboard with Accessibility Basics** *Dax Castro* **ID** **D**	
	Lunch: 12:15 – 1:30 p.m.				
1:30 – 2:30 p.m.	**Advanced Tips, Tricks, and Shortcuts to Increase Your Productivity in Photoshop** *Julieanne Kost* **PS**	**InDesign Layers: Your Secret Weapon** *Julie Shaffer* **ID**	**Diagram This!** *Tony Harmer* **IL**	**Accessible PDFs from InDesign Part 1** *Chad Chelius* **ID** **D**	
	Break: 2:30 – 3:00 p.m.				
2:45 – 3:45 p.m.	**Fast Photo Fixes with AI** *Lisa Carney* **PS**	**10 InDesign Features and 3 Free Add-Ons You Should be Using** *David Blatner* **ID**	**Graphic Styles for Workflow Magic** *Laura Coyle* **IL**	**Accessible PDFs from InDesign Part 2** *Chad Chelius* **ID** **D**	
	Break: 3:45 – 4:00 p.m.				
4:00 – 5:00 p.m.	**Three Minutes Max: Photoshop** **PS**				
5:00 – 6:30 p.m.	**CreativePro Week Welcome Reception**				

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CreativePro Week 2024 | **WASHINGTON, D.C.**

TUESDAY, JULY 9

CreativePro Week

ID InDesign   **PS** Photoshop   **IL** Illustrator   **D** Design   **PD** Presentation Design

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	
10:00 – 11:00 a.m.	**InDesign Workflow Tune-up** *Bart Van de Wiele* ID				INFORMAL BREAK ROOMS – Bring your coffee and your questions
	Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	**Level Up Your Photoshop Layer Techniques** *Dave Cross* PS	**Interactive PDF and Alternatives** *Tony Harmer* ID	**Illustrator Features You Don't Know You Don't Know** *Laura Coyle* IL	**Advanced Accessibility: Solving Complex Tag Challenges** *Dax Castro* D	
	Lunch: 12:15 – 1:30 p.m.				
1:30 – 2:30 p.m.	**Creative Problem Solving with AI in Photoshop** *Rob de Winter* PS	**Simplify and Supercharge with InDesign Styles** *Julie Shaffer* ID	**I Can't Believe It's Not Photoshop!** *Orlando Arocena* IL	**Accessibility in PowerPoint** *Dax Castro* PD D	
	Break: 2:30 – 3:00 p.m.				
2:45 – 3:45 p.m.	**Essential AI Resources for Every Designer** *Amy Balliett* D	**Long Document Essentials** *Laurie Ruhlin* ID	**AI in Adobe Illustrator** *Jason Hoppe* IL	**Bringing It All Together: CC Workflows** *Bart Van de Wiele* ID PS IL D	
	Break: 3:45 – 4:00 p.m.				
4:00 – 5:00 p.m.	**Three Minutes Max: Illustrator** *Hosted by Khara Plicanic* IL				

WEDNESDAY, JULY 10

CreativePro Week

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	
10:00 – 11:00 a.m.	**Designing Accessibly: Your Power to Make a Change Starts Today!** *Nikki Kuhn* **D**				INFORMAL BREAK ROOMS – Bring your coffee and your questions
Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	**Adobe Express for Pro Designers** *Bart Van de Wiele* **D**	**Making Data Merge Magic** *Laurie Ruhlin* **ID**	**Resolution: How Well Do You Really Understand It?** *Theresa Jackson* **PS** **D**	**Color Through the Lens of Culture** *Nicte Cuevas* **D**	
Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	**Augmenting Reality with Photoshop, Illustrator, and Aero** *Rob de Winter* **PS** **IL**	**Demystifying Table and Cell Styles** *Julie Shaffer* **ID**	**Problem Solving with AI in InDesign** *Jason Hoppe* **ID**	**Buried Treasure: Mining Your Fonts for Gold** *Nigel French* **D**	
Break: 2:30 – 3:00 p.m.					
2:45 – 3:45 p.m.	**Making Sense of Creative Cloud Libraries** *Keith Gilbert* **D**	**Leveraging Metadata Across Adobe Apps** *Chad Chelius* **D**	**Bullets and Numbering in InDesign** *Laurie Ruhlin* **ID**	**The Power of Paper and Print** *Sabine Lenz* **D**	
Break: 3:45 – 4:00 p.m.					
4:00 – 5:00 p.m.	**Three Minutes Max: InDesign** *Hosted by David Blatner* **ID**				
Break: 5:00 – 7:30 p.m.					
7:30 – 9:00 p.m.	**Paper Party: Exploring PaperSpecs** *Sabine Lenz* **D**				

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THURSDAY, JULY 11

CreativePro Week

ID InDesign **PS** Photoshop **IL** Illustrator **D** Design **PD** Presentation Design

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	
10:00 – 11:00 a.m.	**Transformative Tools for CreativePros** *Theresa Jackson* **D**				INFORMAL BREAK ROOMS – Bring your coffee and your questions
	Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	**Getting Started with Video for Designers** *Kyle Hamrick* **D**	**Game-Changing Techniques for Anchored Objects and Object Styles in InDesign** *Laurie Ruhlin* **ID**	**Amped Up PowerPoint: Working Smarter and Faster** *Nolan Haims* **PD**	**Taking the Fear Out of InDesign and Illustrator Scripts** *Keith Gilbert* **ID** **IL**	
	Lunch: 12:15 – 1:30 p.m.				
1:30 – 2:30 p.m.	**Approachable Animation in After Effects** *Kyle Hamrick* **D**	**Grids: The Backbone of Design** *Nigel French* **ID** **PS** **IL** **D**	**Slidedeck Remix: Before & After** *Mike Parkinson* **PD**	**Make an Impact! How Designers Can Promote Diversity, Equality, and Inclusion** *Nicte Cuevas* **D**	
	Break: 2:30 – 3:00 p.m.				
2:45 – 3:45 p.m.	**Using After Effects as a Photoshop Plug-in** *Chris Converse* **PS**	**GREP: You Know You Need This** *Erica Gamet* **ID**	**Make it Move: Animation in PowerPoint** *Jole Simmons* **PD**	**CreativePro Partner Panel: Finding Solutions** *Hosted by David Blatner* **D**	
	Break: 3:45 – 4:00 p.m.				
4:00 – 5:00 p.m.	**Three Minutes Max: PowerPoint** **PD**				

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FRIDAY, JULY 12

CreativePro Week

ID InDesign **PS** Photoshop **IL** Illustrator **D** Design **PD** Presentation Design

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	
10:00 – 11:00 a.m.	**Designing for the Real World** *George F. Baker III* **IL** **D**				**INFORMAL BREAK ROOMS – Bring your coffee and your questions**
	Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	**TBD**	**Evaluating, Choosing, and Managing Fonts** *Mike Rankin* **D**	**Advanced Interactivity and Navigation in PowerPoint** *Chris Converse* **PD**	**AI in PowerPoint** *Richard Goring* **PD**	
	Lunch: 12:15 – 1:30 p.m.				
1:30 – 2:30 p.m.	**Pocket Guide to Design Law in the Age of AI** *Kathryn Goldman* **D**	**Hands-On Design** *Khara Plicanic* **D**	**Storytelling in PowerPoint** *Jole Simmons* **PD**	**Agile Infographics** *Mike Parkinson* **PD**	
	Break: 2:30 – 3:00 p.m.				
2:45 – 3:45 p.m.	**Creative Cloud Unleashed** *Chris Converse* **PS** **IL** **D**	**InDesign—The "Right" Way** *Nigel French* **ID**	**Making the Most of PowerPoint Templates** *Nolan Haims* **PD**	**PowerPoint Add-Ins** *Richard Goring* **PD**	
	Break: 3:45 – 4:00 p.m.				
4:00 – 5:00 p.m.	**Closing Session** *David Blatner* **D**				

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