

MONDAY, JULY 8



ID InDesign PS Photoshop IL Illustrator D Design PD Presentation Design

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	INFORMAL BREAK ROOMS – Bring your coffee and your questions
10:00 – 11:00 a.m.	The State of Design and Art of Community <i>David Blatner, Vince Wanga</i> D				
Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	Breaking Bad Photoshop Habits <i>Dave Cross</i> PS	AI Roadmap <i>Amy Balliett</i> D	Illustrator for Noobs: Everything Is Shapes! <i>Khara Plicanic</i> IL	Get Onboard with Accessibility Basics <i>Dax Castro</i> ID D	
Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	Advanced Tips, Tricks, and Shortcuts to Increase Your Productivity in Photoshop <i>Julianne Kost</i> PS	InDesign Layers: Your Secret Weapon <i>Julie Shaffer</i> ID	Diagram This! <i>Tony Harmer</i> IL	Accessible PDFs from InDesign Part 1 <i>Chad Chelius</i> ID D	
Break: 2:30 – 3:00 p.m.					
2:45 – 3:45 p.m.	Fast Photo Fixes with AI <i>Lisa Carney</i> PS	10 InDesign Features and 3 Free Add-Ons You Should be Using <i>David Blatner</i> ID	Graphic Styles for Workflow Magic <i>Laura Coyle</i> IL	Accessible PDFs from InDesign Part 2 <i>Chad Chelius</i> ID D	
Break: 3:45 – 4:00 p.m.					
4:00 – 5:00 p.m.	Three Minutes Max: Photoshop PS				
5:00 – 6:30 p.m.	CreativePro Week Welcome Reception				

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CreativePro Week 2024 | WASHINGTON, D.C.

TUESDAY, JULY 9



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	TRACK 1	TRACK 2	TRACK 3	TRACK 4	INFORMAL BREAK ROOMS – Bring your coffee and your questions
10:00 – 11:00 a.m.	InDesign Workflow Tune-up <i>Bart Van de Wiele</i> ID				
Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	Level Up Your Photoshop Layer Techniques <i>Dave Cross</i> PS	Interactive PDF and Alternatives <i>Tony Harmer</i> ID	Illustrator Features You Don't Know You Don't Know <i>Laura Coyle</i> IL	Advanced Accessibility: Solving Complex Tag Challenges <i>Dax Castro</i> D	
Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	Creative Problem Solving with AI in Photoshop <i>Rob de Winter</i> PS	Simplify and Supercharge with InDesign Styles <i>Julie Shaffer</i> ID	I Can't Believe It's Not Photoshop! <i>Orlando Arocena</i> IL	Accessibility in PowerPoint <i>Dax Castro</i> PD D	
Break: 2:30 – 3:00 p.m.					
2:45 – 3:45 p.m.	Essential AI Resources for Every Designer <i>Amy Balliett</i> D	Long Document Essentials <i>Laurie Ruhlin</i> ID	AI in Adobe Illustrator <i>Jason Hoppe</i> IL	Bringing It All Together: CC Workflows <i>Bart Van de Wiele</i> ID PS IL D	
Break: 3:45 – 4:00 p.m.					
4:00 – 5:00 p.m.	Three Minutes Max: Illustrator <i>Hosted by Khara Plicanic</i> IL				
Break: 5:00 – 7:30 p.m.					
7:30 – 9:00 p.m.	Ignite CreativePro <i>Hosted by Khara Plicanic</i> D				


















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WEDNESDAY, JULY 10



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	TRACK 1	TRACK 2	TRACK 3	TRACK 4	INFORMAL BREAK ROOMS – Bring your coffee and your questions	
9:15 – 9:45 a.m.	Walsworth Sponsored Breakfast Session: Getting It Right, Right From the Start <i>James Wamser</i>					
	Break: 9:45 – 10:00 a.m.					
10:00 – 11:00 a.m.	Designing Accessibly: Your Power to Make a Change Starts Today! <i>Nikki Kuhn</i> 					
	Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	Adobe Express for Pro Designers <i>Bart Van de Wiele</i> 	Making Data Merge Magic <i>Laurie Ruhlin</i> 	Resolution: How Well Do You Really Understand It? <i>Theresa Jackson</i>  	Color Through the Lens of Culture <i>Nicte Cuevas</i> 		
	Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	Augmenting Reality with Photoshop, Illustrator, and Aero <i>Rob de Winter</i>  	Demystifying Table and Cell Styles <i>Julie Shaffer</i> 	Problem Solving with AI in InDesign <i>Jason Hoppe</i> 	Buried Treasure: Mining Your Fonts for Gold <i>Nigel French</i> 		
	Break: 2:30 – 3:00 p.m.					
2:45 – 3:45 p.m.	Making Sense of Creative Cloud Libraries <i>Keith Gilbert</i> 	Leveraging Metadata Across Adobe Apps <i>Chad Chelius</i> 	Bullets and Numbering in InDesign <i>Laurie Ruhlin</i> 	The Power of Paper and Print <i>Sabine Lenz</i> 		
	Break: 3:45 – 4:00 p.m.					
4:00 – 5:00 p.m.	Three Minutes Max: InDesign <i>Hosted by David Blatner</i> 					
	Break: 5:00 – 7:30 p.m.					
7:30 – 9:00 p.m.	Paper Party: Exploring PaperSpecs <i>Sabine Lenz</i> 					

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10:00 – 11:00 a.m.	Transformative Tools for CreativePros <i>Theresa Jackson</i> D				
Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	Getting Started with Video for Designers <i>Kyle Hamrick</i> D	Game-Changing Techniques for Anchored Objects and Object Styles in InDesign <i>Laurie Ruhlman</i> ID	Amped Up PowerPoint: Working Smarter and Faster <i>Nolan Haims</i> PD	Taking the Fear Out of InDesign and Illustrator Scripts <i>Keith Gilbert</i> ID IL	
Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	Approachable Animation in After Effects <i>Kyle Hamrick</i> D	Grids: The Backbone of Design <i>Nigel French</i> ID PS IL D	Slidedeck Remix: Before & After <i>Mike Parkinson</i> PD	Make an Impact! How Designers Can Promote Diversity, Equality, and Inclusion <i>Nicte Cuevas</i> D	
Break: 2:30 – 3:00 p.m.					
2:45 – 3:45 p.m.	Using After Effects as a Photoshop Plug-in <i>Chris Converse</i> PS	GREP: You Know You Need This <i>Erica Gamet</i> ID	Make it Move: Animation in PowerPoint <i>Jole Simmons</i> PD	CreativePro Partner Panel: Finding Solutions <i>Hosted by David Blatner</i> D	
Break: 3:45 – 4:00 p.m.					
4:00 – 5:00 p.m.	Three Minutes Max: PowerPoint PD				

FRIDAY, JULY 12



ID InDesign PS Photoshop IL Illustrator D Design PD Presentation Design

	TRACK 1	TRACK 2	TRACK 3	TRACK 4	INFORMAL BREAK ROOMS – Bring your coffee and your questions
10:00 – 11:00 a.m.	Designing for the Real World <i>George F. Baker III</i> IL D				
Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	TBD	Evaluating, Choosing, and Managing Fonts <i>Mike Rankin</i> D	Figma—What’s the Hype About? <i>Chris Converse</i> D	AI in PowerPoint <i>Richard Goring</i> PD	
Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	Pocket Guide to Design Law in the Age of AI <i>Kathryn Goldman</i> D	Hands-On Design & Creativity <i>Khara Plicanic</i> D	Storytelling in PowerPoint <i>Jole Simmons</i> PD	Agile Infographics <i>Mike Parkinson</i> PD	
Break: 2:30 – 3:00 p.m.					
2:45 – 3:45 p.m.	Creative Cloud Unleashed <i>Chris Converse, Lauren Holko</i> PS IL D	InDesign—The “Right” Way <i>Nigel French</i> ID	Making the Most of PowerPoint Templates <i>Nolan Haims</i> PD	PowerPoint Add-Ins <i>Richard Goring</i> PD	
Break: 3:45 – 4:00 p.m.					
4:00 – 5:00 p.m.	Closing Session <i>David Blatner</i> D				

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