The Design + Marketing Summit

A **CreativePro** Online Event | November 18–19, 2024 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

DAY 1: MONDAY, NOV 18, 2024

8:00 AM – 9:00 AM Pacific
How Design Tells the Story
Stephen Gates

9:15 AM – 10:15 AM Pacific
This is Your Brain on Fonts
Sarah Hyndman

10:30 AM – 11:30 AM Pacific
The Beautiful Value of Modern Print
Sabine Lenz

12:30 PM – 1:30 PM Pacific
Using Templates to Become
an InDesign Expert
Julie Shaffer

1:45 PM – 2:45 PM Pacific
What Makes a Great Photograph
for Marketing
Michelle Smith-Lewis

3:00 PM – 4:00 PM Pacific
Persuading Clients and Bosses
Sarah Butterfield

DAY 2: TUESDAY, NOV 19, 2024

8:00 AM – 9:00 AM Pacific
Workflow and Project Management
from A to Z
Melissa Piccone

9:15 AM – 10:15 AM Pacific
Paula Scher: A Visionary in Design
Paula Scher

10:30 AM – 11:30 AM Pacific
Choosing Colors for Design
and Marketing Success
Nicte Cuevas

12:30 PM – 1:30 PM Pacific
Building Confidence in Your Creativity
Julia McNamara

1:45 PM – 2:45 PM Pacific
Designing Data for Marketing
Amy Balliett

3:00 PM – 4:00 PM Pacific
Engaging Animation for Social Media
Ben Goldsmith

Learn more and register now at CreativePro.com/design-marketing-summit