



Design + Accessibility Summit



OCTOBER 8-11, 2024

AN ONLINE EVENT

[CREATIVEPRO.COM/EVENTS](https://creativepro.com/events)



The Design + Accessibility Summit

It's no secret that accessibility is a hot topic. In fact, ensuring your documents are accessible is not just a good idea: it's the law!

Today, creative professionals must learn how to design accessible documents that are inclusive for people with vision and hearing impairments, cognitive and mobility challenges, as well as other disabilities.

That's why we created **The Design + Accessibility Summit**—the essential HOW-TO event for design professionals who need to master accessibility—being held online October 8–11, 2024.

In just four days, you'll learn practical techniques for building accessible documents with InDesign, Acrobat, PowerPoint, and other tools used by creative professionals.

Make a difference to your audience by learning how to create documents that are accessible to everyone.

"CreativePro conferences are always top notch. I would consider my 508 compliance knowledge intermediate level, and I learned at least one mind blowing thing each day!"

—Christa Pijacki, Technical Editor/508 Compliance Specialist, HNTB Corporation

"I felt a new sense of purpose for my career by focusing on accessibility and how I can help make the world a more accessible place for all."

—David Gries, Graphic Designer and Digital Media Specialist, MESSASpecialist





Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](#) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

And more... 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.





Who Attends

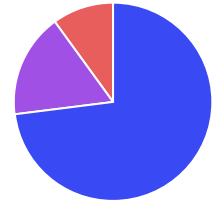
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



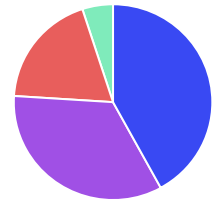
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6-50 employees)
- 10% Small (1-5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators





What You'll Learn

DAY 1 TUE, OCT 8

- » Breaking Barriers: Implementing Accessibility Programs
- » Demystifying PDF Accessibility in Adobe Acrobat
- » Crafting Effective Alt Text
- » The Impact of Accessible Color on Everyone
- » Accessibility Remediation Superpowers with Third-Party Tools
- » Creating Accessible Audio & Video Content

DAY 2 WED, OCT 9

- » Building a Culture of Accessibility
- » From Word to Accessible PDF
- » Exploring New Accessibility Features in Microsoft 365
- » Decoding WCAG
- » Foundations of Accessibility in InDesign
- » Navigating Screen Reader Experiences

DAY 3 THU, OCT 10

- » Design for Your Neurodiverse Audience
- » Designing Accessible Graphics in Adobe Illustrator
- » Accessible PowerPoint
- » Advanced Accessibility Techniques in InDesign
- » Perfecting Accessibility with Adobe Acrobat
- » Harnessing Screen Readers for Accessibility Validation

DAY 4 FRI, OCT 11

- » Ensuring Accessibility in Recruitment and Hiring Practices
- » Advanced Accessibility Techniques: Tagging vs. Alt Text
- » Best Practices for Crafting Inclusive and Accessible Content
- » Making Accessible PDF Forms in Adobe InDesign
- » Essential Building Blocks of Accessible Web Design
- » Navigating Accessibility in Social Media Platforms

[View the full agenda](#)





Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers include:



Alisa Smith



Caroline Desrosiers



Chad Chelius



Colleen Gratzner



Dax Castro



Emyle Lucht



Hafsa Azaz



Jack Watson



Karen McCall



Kathryn Collins



Kayleen Holt



Kristen Witucki



Meryl Evans



Nandita Gupta



Peter Wu



Shawn Jordison



Sheri Byrne-Haber



Sonya Lewis



Wally Zielinski



Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

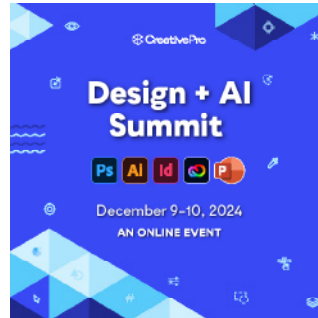
Our private attendee online forums are open to interact live throughout the event.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

Upcoming Events



Learn more about our events and
explore the full calendar at
CreativePro.com/Events

Contact Us

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