

 CreativePro

# InDesign + Long Documents Summit



April 5, 2024

AN ONLINE EVENT

[CreativePro.com/Events](https://CreativePro.com/Events)



# The InDesign + Long Documents Summit

Creating complex long documents with InDesign is one of the most challenging jobs a designer can face. It requires thoughtful planning, careful execution, and a deep understanding of the tools.

And that's exactly what you can learn at the inaugural [InDesign + Long Documents Summit](#), being held online Friday, April 5.

Join some of the world's top InDesign experts as they share their wisdom, tips, and techniques for efficiently building long documents such as books, proposals, and manuals for print or digital distribution.

Whether you're a longtime InDesign user or a newbie, this event will boost your skills to the next level and help you create a wide range of long documents quickly and easily.

"Every time I attend a CreativePro event, I am more energized and excited to get back to work. The programs and amazing presentors that you bring together for your events are the best I've ever experienced in 10+ years of going to similar events."

—Janelle Neil, Creative Content Manager, McCarthy

"Your speakers know what they're talking about, love what they do, and are all about sharing their knowledge... I can't wait for next year!"

—Jay Newmarch, Owner, CRE8 Design LLC



# Who We Are

## THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](http://CreativePro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

- » [CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.
- » [CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.
- » [CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.
- » [CreativePro Books](#) – Essential books and ebooks for creative professionals.
- » **And more...** 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

# Who Attends

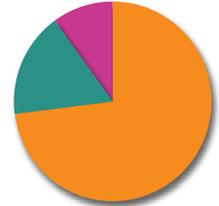
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Week, including:



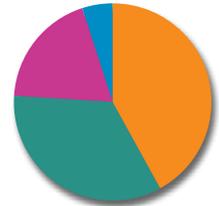
## ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)



## ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators





# What You'll Learn

- » Best practices for text, table, and object styles for layouts
- » Tips for making MS Word work well with InDesign
- » Must-have InDesign scripts for automation
- » Preparing docs for commercial and print-on-demand
- » Finding and modifying high-quality templates for long documents
- » Understanding parent (master) pages, numbering, sections, and variables
- » Fundamentals of digital books: PDF and EPUB
- » When to use InDesign's Book panel (and when not to!)

[View the full agenda](#)





# Who You'll Learn From

## INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers include:



David Blatner



Erica Gamet



Julie Shaffer



Laura Brady



Laurie Ruhlin



Nigel French



Russell Viers





# Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



## ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



## SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.



## EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



## DOWNLOADABLE RESOURCES

We're providing four exclusive, professional-quality InDesign templates, plus a package of InDesign automation tools to help you build your documents faster and easier.



# Upcoming Events



Learn more about our events and explore the full calendar at  
[CreativePro.com/Events](https://CreativePro.com/Events)

## Contact Us

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