



# The Presentation Design Conference

A **CreativePro** Online Event | March 6–8, 2024 | [CreativePro.com/events](https://CreativePro.com/events)

*All times listed in Pacific Time (Seattle) or UTC-7*

## Day 1: Wednesday, March 6, 2024

**8:00 AM – 9:00 AM Pacific**

### **Start Here: Distilling the Story**

Bill Shander

**9:15 AM – 10:15 AM Pacific**

### **What Comes Next: Storyboarding Secrets**

Cass Taylor

**10:30 AM – 11:30 AM Pacific**

### **Using Animation Effectively**

Jole Simmons

**12:30 PM – 1:30 PM Pacific**

### **Working Faster (and Smarter) in PowerPoint**

Nolan Haims

**1:45 PM – 2:45 PM Pacific**

### **AI and PowerPoint**

Richard Goring

**3:00 PM – 4:00 PM Pacific**

### **Core Components of an Effective Speaker**

Jacqueline Farrington

## Day 2: Thursday, March 7, 2024

**8:00 AM – 9:00 AM Pacific**

### **Don't Blow It! Avoiding a PowerPoint Disaster**

Mike Parkinson

**9:15 AM – 10:15 AM Pacific**

### **I Can't Believe That's PowerPoint!**

Richard Goring

**10:30 AM – 11:30 AM Pacific**

### **Dishing Up Data: Charts, Graphs, and More**

Nolan Haims

**12:30 PM – 1:30 PM Pacific**

### **Must-Know Tips for Google Slides and Keynote**

Andrew Cardenas

**1:45 PM – 2:45 PM Pacific**

### **How to Practice Like a Pro**

Jole Simmons

**3:00 PM – 4:00 PM Pacific**

### **The Power of Visuals**

Jody Wissing



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## Day 3: Friday, March 8, 2024

**8:00 AM – 9:00 AM Pacific**

### **Persuasion Playbook: How to Move Your Audience**

Sally Koering Zimney

**9:15 AM – 10:15 AM Pacific**

### **Ready for Prime Time: Virtual Cameras and Graphic Overlays**

Cat Mulvihill

**10:30 AM – 11:30 AM Pacific**

### **Making the Most of PowerPoint Templates**

Echo Swinford

**12:30 PM – 1:30 PM Pacific**

### **PowerPoint 3-in-1: From Slide Deck to Speaker Notes to Session Handout**

Mike Parkinson

**1:45 PM – 2:45 PM Pacific**

### **Maximize Your Reach with Accessible PowerPoint**

Shawn Jordison

**3:00 PM – 4:00 PM Pacific**

### **Presentation Design Resource Roundup**

Ife Jacobs