

 CreativePro

Presentation Design Conference



March 6–8, 2024

AN ONLINE EVENT

CreativePro.com/Events

The Presentation Design Conference

Join us online March 6–8 for the 4th annual **Presentation Design Conference**—the essential HOW-TO event for designers who need to create compelling slide decks, interactive experiences, and impactful presentations.

The world of presentation design is evolving, and The Presentation Design Conference will help you stay ahead of the ever-changing landscape. Join some of the world's most knowledgeable experts on presentation design as they share their wisdom, tips, and techniques.

Registration includes up to three days of educational sessions, each followed with a live Q&A with speakers, plus networking, speaker handouts and resources, and one year of on-demand access for the days you register.

Whether you are a longtime presentation designer or you're struggling with PowerPoint, Google Slides, or Keynote, this is one event you can't afford to miss.

"Every time I attend a CreativePro event I am more energized and excited to get back to work. The programs and amazing presentors that you bring together for your events are the best I've ever experienced in 10+ years of going to similar events."

—Janelle Neill, Creative Content Manager, McCarthy

"Your speakers know what they're talking about, love what they do, and are all about sharing their knowledge... I can't wait for next year!"

—Jay Newmarch, Owner, CRE8 Design LLC

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

- » [CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.
- » [CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.
- » [CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.
- » [CreativePro Books](#) – Essential books and ebooks for creative professionals.
- » **And more...** 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Week, including:



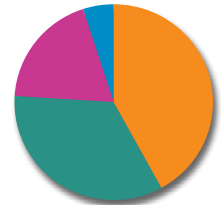
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6-50 employees)
- 10% Small (1-5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



What You'll Learn

DAY 1: WEDNESDAY, MARCH 6

- » Start Here: Distilling the Story
- » What Comes Next: Storyboarding Secrets
- » Using Animation Effectively
- » Working Faster (and Smarter) in PowerPoint
- » AI and PowerPoint
- » Core Components of an Effective Speaker

DAY 2: THURSDAY, MARCH 7

- » Don't Blow It! Avoiding a PowerPoint Disaster
- » I Can't Believe That's PowerPoint!
- » Dishing Up Data: Charts, Graphs, and More
- » Must-Know Tips for Google Slides and Keynote
- » How to Practice Like a Pro
- » The Power of Visuals

DAY 3: FRIDAY, MARCH 8

- » Persuasion Playbook: How to Move Your Audience
- » Ready for Prime Time: Virtual Cameras and Graphic Overlays
- » Making the Most of PowerPoint Templates
- » PowerPoint 3-in-1: From Slide Deck to Speaker Notes to Session Handout
- » Maximize Your Reach with Accessible PowerPoint

[View the full agenda](#)

Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers include:



Andrew
Cardenas



Bill
Shander



Cass
Taylor



Cat
Mulvihill



Echo
Swinford



Ife
Jacobs



Jacqueline
Farrington



Jody
Wissing



Jole
Simmons



Mike
Parkinson



Nolan
Haims



Richard
Goring



Sally Koering
Zimney



Shawn
Jordison



Expertise, Resources, and Community

Not only will you spend up to three days interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

Upcoming Events



Learn more about our events and explore the full calendar at
CreativePro.com/Events

Contact Us

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