CreativePro Week

June 2–6, 2025 ▶ Phoenix, AZ

The **HOW-TO** Conference
for CreativePros

CreativePro Week 2025

MASTER THE TOOLS OF DESIGN. FIVE DAYS. ZERO REGRETS.

CreativePro Week is the world's best how-to conference for creative professionals who design, create, or edit in **InDesign**, **Photoshop**, **Illustrator**, **Acrobat**, and **PowerPoint**.

No matter your skill level, you'll learn techniques and best practices you can start using immediately to improve your productivity.

Our industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Week helps keep you ahead of the curve and ensures you continue your professional development.

Featuring over **35 expert speakers** and **70 sessions**, CreativePro Week offers five days of in-depth training and inspiration, all in one place. If you can sign up for only one event in 2025, it should be CreativePro Week.

"I learned more in the first two days than in the past 8 years… this was the single greatest learning event I have ever been a part of."

—Sean Lee
   Wide Format Graphic
   Designer, The H&H Group

"Your speakers know what they're talking about, love what they do, and are all about sharing their knowledge… I can't wait for next year!"

—Jay Newmarch
   Owner, CRE8 Design LLC

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

CreativePro

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

CreativePro Membership – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

CreativePro Magazine – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

CreativePro Events – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

CreativePro Books – Essential books and ebooks for creative professionals.

And more… 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Week, including:
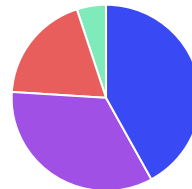

ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)
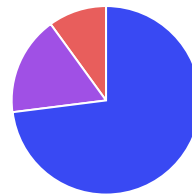
ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators

What You'll Learn

Whether you make short interactive documents or print publications thousands of pages long, CreativePro Week will teach you how to master the apps you use every day. See the full 2025 agenda at CreativeProWeek.com/agenda.

INDESIGN	PHOTOSHOP	ILLUSTRATOR	PRESENTATION DESIGN	DESIGN
» Editorial Workflows with InDesign	» Problem Solving with AI in Photoshop	» Text Effects in Photoshop and Illustrator	» PowerPoint Templates that Work	» AI for Designers: The Ultimate How-To Guide
» InDesign Layers: Your Secret Weapon	» Photoshop Retouching and Production Workflows	» Wrangle Your Swatches	» Advanced Interactivity in PowerPoint	» The Foundations of Accessibility
» Mastering Tables in InDesign	» Animating Static Images	» Advanced Construction Techniques in Illustrator	» 12 Awesome PowerPoint Techniques for Better Presentations	» Superpowered Visuals: Escaping Blah-Mageddon
» Bulletproof Templates in InDesign	» Juicy Photoshop Recipes	» AI in Ai	» Accessible PowerPoint	» Acrobat Power Tips: Beyond the Basics
» Automating Your Layouts	» Cross-Training with Photoshop and Illustrator	» Creating Cool Charts and Groovy Graphs With Illustrator	» From Bland to Grand: Slide Design Makeovers	» Designing for Print

Who You'll Learn From

INTERACT LIVE WITH 35+ WORLD-CLASS EXPERTS

It's a rare opportunity to have this many world-renowned design and publishing experts in one place—not just presenting, but available throughout the week to answer your questions. Our experts will help you find real-world solutions to your problems and raise your skillset to the next level.

Adam Jury	Amy Balliett	Anne-Marie Concepción	Bart Van de Wiele	Chad Chelius	David Blatner
Dax Castro	Erica Gamet	Jesús Ramirez	Jole Simmons	Julie Shaffer	

Khara Plicanic	Laurie Ruhlin	Lisa Carney	Mike Rankin	Nigel French	Nolan Haims
Rob de Winter	Stephy Hogan	Terrence Moline	Theresa Jackson	Tony Harmer	

See the full list at CreativeProWeek.com/speakers

Expertise, Resources, and Community

Not only will you spend up to five days watching in-depth live tutorials and interacting with world-class experts, but you'll also take home these invaluable resources:

ON-DEMAND VIDEOS
Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.

SPEAKER HANDOUTS
You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.

EXCLUSIVE ONLINE FORUMS
Our private attendee online forums are open to interact live throughout the event.

INDUSTRY RESOURCES
Learn about the latest and greatest tools and services from our extraordinary group of partners.

2025 PASSES ON SALE NOW
CreativeProWeek.com

Contact Us

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