



CreativePro

# The Design + AI Summit

A **CreativePro** Online Event | November 13–14, 2025 | [CreativePro.com/events](https://CreativePro.com/events)

*All times listed in Pacific Time (Seattle) or UTC-7*

## **DAY 1: THURSDAY, NOV 13, 2025**

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**8:00 AM – 9:00 AM Pacific**

**Into the Future: Journey from Designer to AI Insider**

Mark Heaps

**9:15 AM – 10:15 AM Pacific**

**Photoshop + AI: Smarter Tools, Better Results**

Lisa Carney

**10:30 AM – 11:30 AM Pacific**

**Creative AI Lab: Powered by Adobe**

Rob de Winter

**12:30 PM – 1:30 PM Pacific**

**It's Not Prompting, It's Creative Direction**

Justin Seeley

**1:45 PM – 2:45 PM Pacific**

**From Gen AI to Professional-Grade Assets**

Shelby Sapusek

**3:00 PM – 4:00 PM Pacific**

**Designing Copilot-Ready PowerPoint Templates**

Echo Swinford

## **DAY 2: FRIDAY, NOV 14, 2025**

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**8:00 AM – 9:00 AM Pacific**

**Bring Photos to Life with AI**

Mark Craig Itskowitch

**9:15 AM – 10:15 AM Pacific**

**Illustrator + AI: Powered Up Vector Workflows**

Jason Hoppe

**10:30 AM – 11:30 AM Pacific**

**AI and Design Law: Planning for 2026**

Kathryn Goldman

**12:30 PM – 1:30 PM Pacific**

**Deepfakes, Generative AI, and the Battle for Truth**

Jigyasa Grover

**1:45 PM – 2:45 PM Pacific**

**Real-World AI Workflows with InDesign, Photoshop, and ChatGPT**

Melissa Piccone

**3:00 PM – 4:00 PM Pacific**

**Automate to Elevate Your Design: AI Agents in Action**

Amy Balliett

Learn more and register now at [CreativePro.com/event/design-ai-summit-2025](https://CreativePro.com/event/design-ai-summit-2025)