



Design + AI Summit



November 13–14, 2025

AN ONLINE EVENT

CreativePro.com/Events

The Design + AI Summit

Every revolution offers both risk and opportunity—and we are just at the beginning of an AI revolution that will affect every aspect of graphic design, writing, art, social media, publishing, and communication. As the saying goes: luck favors the prepared.

AI is a tool you need to understand, not a threat. AI won't replace your job, but someone who knows AI better than you might!

That's why we created **The Design + AI Summit**, the how-to event to help designers leverage the power of AI to create quality work more efficiently, being held online November 13–14.

With 12 great sessions from internationally renowned experts, you will take away practical techniques to help you master a wide range of Generative AI tools.

If you want to discover how you can thrive with AI tools, you can't afford to miss this event!

“CreativePro Events are truly a family community, featuring dynamic sessions across all creative platforms presented by world-class experts.”

—Ren Reed
Art Director/Graphic Designer,
Reed Design

“I got so much valuable information on how to improve my skills knowledge. I cannot express enough how important and valuable CreativePro Events have been for my professional development.”

—Suzanne Morikawa
Marketing and Communication
Specialist, University of California

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

And more... 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

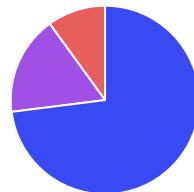
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



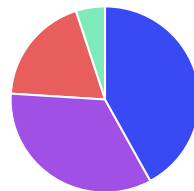
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6-50 employees)
- 10% Small (1-5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



What You'll Learn

DAY 1 THU, NOV 13

- ▶ Into the Future: Journey from Designer to AI Insider
- ▶ Photoshop + AI: Smarter Tools, Better Results
- ▶ Creative AI Lab: Powered by Adobe
- ▶ It's Not Prompting, It's Creative Direction
- ▶ From Gen AI to Professional-Grade Assets
- ▶ Designing Copilot-Ready PowerPoint Templates

DAY 2 FRI, NOV 14

- ▶ Bring Photos to Life with AI
- ▶ Illustrator + AI: Powered Up Vector Workflows
- ▶ AI and Design Law: Planning for 2026
- ▶ Deepfakes, Generative AI, and the Battle for Truth
- ▶ Real-World AI Workflows with InDesign, Photoshop, and ChatGPT
- ▶ Automate to Elevate Your Design: AI Agents in Action

Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers have included:



Amy Balliett



Echo Swinford



Jason Hoppe



Jigyasa Grover



Justin Seeley



Kathryn Goldman



Lisa Carney



Mark Craig Itskowitch



Mark Heaps



Melissa Piccone



Rob de Winter



Shelby Sapusek

Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

A large, dimly lit conference hall filled with people seated at long tables, facing a stage. The stage features two large screens displaying the text 'How to thrive' and 'learn the tools and technologies + trust your 'buddy' learn into being human'. The CreativePro logo is centered above the screens. The text 'CreativePro 2025 EVENTS' is overlaid in the center of the image.

CreativePro 2025 EVENTS

The Presentation Design Conference
CreativePro Week 2025
The Design + Marketing Summit
The Design + Accessibility Summit
The Design + AI Summit
The InDesign Conference

March 12–14, Online
June 2–6, Phoenix, AZ + Online
July 28–30, Online
September 16–19, Online
November 13–14, Online
December 9–12, Online

Learn more about our events and explore the full calendar at
CreativePro.com/Events

Contact Us

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