



CreativePro

Design + Marketing Summit

A **CreativePro** Online Event | July 28–30, 2025 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

DAY 1: MONDAY, JULY 28, 2025

8:00 AM – 9:00 AM Pacific

Transform Your Business with Design Thinking

Stephen Gates

9:15 AM – 10:15 AM Pacific

How AI is Changing Marketing + Design

Amy Balliett

10:30 AM – 11:30 AM Pacific

Canva or Express: Which is Right for You?

Lisa Siefert

12:30 PM – 1:30 PM Pacific

Social Media Power Tools: InDesign, Illustrator, and Photoshop

Angelo Montilla

1:45 PM – 2:45 PM Pacific

From Pixels to Conversions: Email Design That Delivers

Josh Rumbaugh

3:00 PM – 4:00 PM Pacific

The Print Advantage

Deborah Corn

DAY 2: TUESDAY, JULY 29, 2025

8:00 AM – 9:00 AM Pacific

Communicating Clearly with Your Stakeholders

Bill Shander

9:15 AM – 10:15 AM Pacific

In Sync and On Brand

Prescott Perez-Fox

10:30 AM – 11:30 AM Pacific

Figma for Marketing Designers: Strategic Design at Scale

Charlie McGwire, André Pires

12:30 PM – 1:30 PM Pacific

Pro Adobe Express: Starting from InDesign, Illustrator, and Photoshop

Nicte Cuevas

1:45 PM – 2:45 PM Pacific

Adobe Hidden Gems to Transform Your Workflow

Melissa Piccone

3:00 PM – 4:00 PM Pacific

Make it Pop! Easy 3D for Designers

Joseph Labrecque



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DAY 3: WEDNESDAY, JULY 30, 2025

8:00 AM – 9:00 AM Pacific

Ready, Set, Let's Roll!

Chris Converse

9:15 AM – 10:15 AM Pacific

Get Moving in Photoshop

Khara Plicanic

10:30 AM – 11:30 AM Pacific

A Mobile Studio in Your Back Pocket

Kelly Crossley

12:30 PM – 1:30 PM Pacific

**Motion Graphics Made Easy:
The Magic of Mogrts!**

Kyle Hamrick

1:45 PM – 2:45 PM Pacific

**Smaller Email Animations
for Bigger Impact**

Chris Converse

3:00 PM – 4:00 PM Pacific

**Transforming Imagination
Into Motion with AI**

Dan Marcolina