

 CreativePro

Design + Marketing Summit



July 28–30, 2025

AN ONLINE EVENT

CreativePro.com/Events

The Design + Marketing Summit

DESIGN LIKE A PRO. THINK LIKE A MARKETER.

Join us online July 28–30, 2025 for the 4th annual **Design + Marketing Summit**, the essential how-to event to master design and production techniques for social media, email, print, and beyond.

Today, designers must understand marketing more than ever before, and marketers must understand both design and production.

Learn from industry-leading experts as they share practical insights to boost your productivity, efficiency, and quality using tools like **InDesign, Photoshop, Illustrator, Adobe Creative Cloud, and Canva**.

If you want to master the tools to take your marketing assets to the next level, you can't afford to miss this event.

"I loved how diverse the sessions were. It was a great culmination of materials and very pertinent to the things we need to know as Marketers and Designers."

—Emily Shafer
Digital Media Coordinator
Somerset Community College

"I learned so much from this conference. The speakers gave tangible tips and tricks that I can implement in my work immediately!"

—Audrey
Creative Services Manager
Tempe Tourism Office

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

And more... 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

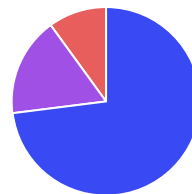
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



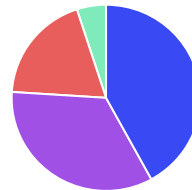
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



What You'll Learn

Whether you work in design, marketing, communications, PR, or production, you'll find game-changing techniques, insight, and community at The Design + Marketing Summit.

Join us online **July 28-30** to experience essential how-to topics, including:

- ▶ How to boost efficiency and productivity in your work
- ▶ Turning data into effective communication
- ▶ Animation and video for designers
- ▶ What's old is new again: Looking back to design forward
- ▶ Photoshop for video, InDesign for web... how to extend the tools you already know!
- ▶ How print improves your customer experience and engagement
- ▶ The most important design skill: training your eye
- ▶ Uplevel your static art and make it move (in 3D!)
- ▶ Fundamentals every designer and marketer should understand
- ▶ Social media do's and don'ts for designers
- ▶ How science and psychology help us design and market better

Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned design and publishing experts in one place. Our experts will help you find real-world solutions to your problems and raise your skillset to the next level. Speakers include:



Amy Balliett



Angelo Montilla



Bill Shander



Chris Converse



Dan Marcolina



Deborah Corn



Joseph Labrecque



Josh Rumbaugh



Khara Plicanic



Kyle Hamrick



Melissa Piccone



Nicté Cuevas



Prescott Perez-Fox



Stephen Gates

Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.



CreativePro
2025 EVENTS

- The Presentation Design Conference** March 12–14, Online
- CreativePro Week 2025** June 2–6, Phoenix, AZ + Online
- The Design + Marketing Summit** July 28–30, Online
- The Design + Accessibility Summit** September 16–19, Online
- The Design + AI Summit** November 13–14, Online
- The InDesign Conference** December 9–12, Online

Learn more about our events and explore the full calendar at CreativePro.com/Events

Contact Us

email: events@creativepro.com
phone: +1.206.935.6135

CreativePro Network
c/o Marci Eversole, Events
18315 NE 198th St
Woodinville, WA 98077

Follow us on social media!

Facebook: fb.com/CreativePro

YouTube: @CreativePro

LinkedIn: @CreativeProNetwork

Instagram: @CreativeProNetwork