



The Design + Accessibility Summit

A **CreativePro** Online Event | September 16–19, 2025 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

DAY 1: TUESDAY, SEPTEMBER 16, 2025

8:00 AM – 9:00 AM Pacific

**Accessibility Essentials:
Core Principles for Every Designer**
Chad Chelius

9:15 AM – 10:15 AM Pacific

**WCAG and PDF/UA Walkthrough:
Simplifying the Standards**
Lindsey Engelhardt

10:30 AM – 11:30 AM Pacific

**Accessible Social Media Content
and Dash of AI**
Emily Lucht

12:30 PM – 1:30 PM Pacific

**Legal Aspects of Accessibility
Risk and Compliance**
Eve Hill

1:45 PM – 2:45 PM Pacific

**Above Compliance:
The Art of Color Contrast**
Jessica Oddi

3:00 PM – 4:00 PM Pacific

**Accessibility + AI:
A Designer's Dilemma**
Nikki Kuhn

DAY 2: WEDNESDAY, SEPTEMBER 17, 2025

8:00 AM – 9:00 AM Pacific

Microsoft Word to Accessible PDF
Shawn Jordison

9:15 AM – 10:15 AM Pacific

**Readability: Accessibility's
Quiet Partner**
Nigel French

10:30 AM – 11:30 AM Pacific

**Foundations of Accessibility
in InDesign**
Colleen Gratzner

12:30 PM – 1:30 PM Pacific

**Beyond the Basics:
Advanced Accessibility in InDesign**
Chad Chelius

1:45 PM – 2:45 PM Pacific

**Accessible Design Tactics
for PowerPoint**
Stephy Hogan

3:00 PM – 4:00 PM Pacific

**How to Test Documents
for Accessibility**
Dax Castro



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DAY 3: THURSDAY, SEPTEMBER 18, 2025

8:00 AM – 9:00 AM Pacific

Accessible Web Design Systems for Everyone

Nikki Kuhn

9:15 AM – 10:15 AM Pacific

Making Accessible Ebooks from InDesign

Laura Brady

10:30 AM – 11:30 AM Pacific

Making Accessible Audio and Video

Robert Smelser

12:30 PM – 1:30 PM Pacific

Neuro-Inclusive Design: Reducing Cognitive Barriers

Kayleen Holt

1:45 PM – 2:45 PM Pacific

Optimizing Workflows for Better Alt Text

Caroline Desrosiers

3:00 PM – 4:00 PM Pacific

Designing Accessible Infographics and Data Visualizations

Stephy Hogan

DAY 4: FRIDAY, SEPTEMBER 19, 2025

8:00 AM – 9:00 AM Pacific

Getting Started with Acrobat PDF Remediation

Capri Norman

9:15 AM – 10:15 AM Pacific

Tables and Assistive Technology: A Screen Reader's Perspective

Karen McCall

10:30 AM – 11:30 AM Pacific

Accessible Table Structures That Work

Dax Castro

12:30 PM – 1:30 PM Pacific

Creating User-Friendly Accessible Forms in InDesign

Chad Chelius

1:45 PM – 2:45 PM Pacific

Building Your Document Accessibility Toolkit

Colleen Gratzner

3:00 PM – 4:00 PM Pacific

Getting Buy-in From Your Employer

Dax Castro