



Design + Accessibility Summit



September 16–19, 2025

AN ONLINE EVENT

CreativePro.com/Events

The Design + Accessibility Summit

It's no secret that accessibility is a hot topic. In fact, ensuring your documents are accessible is not just a good idea: it's the law!

Today, creative professionals must learn how to design accessible documents that are inclusive for people with vision and hearing impairments, cognitive and mobility challenges, as well as other disabilities.

That's why we created **The Design + Accessibility Summit**—the essential how-to event for design professionals who need to master accessibility—being held online September 16–19, 2025.

In just four days, you'll learn practical techniques for building accessible documents with **InDesign, Acrobat, PowerPoint**, and other tools used by creative professionals.

Make a difference to your audience by learning how to create documents that are accessible to everyone.

“CreativePro conferences are always top notch. I would consider my 508 compliance knowledge intermediate level, and I learned at least one mind blowing thing each day!”

—Christa Pijacki, Technical Editor/508 Compliance Specialist, HNTB Corporation

“I felt a new sense of purpose for my career by focusing on accessibility and how I can help make the world a more accessible place for all.”

—David Gries, Graphic Designer and Digital Media Specialist, MESSASpecialist

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

And more... 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

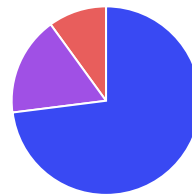
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



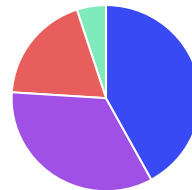
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6-50 employees)
- 10% Small (1-5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



What You'll Learn

- ▶ The Word to InDesign to Acrobat PDF workflow
- ▶ Step-by-step testing with a screen reader
- ▶ Designing content for low visual acuity and screen readers
- ▶ Making social media accessible
- ▶ Understanding Section 508 vs. ADA compliance and WCAG guidelines, for both U.S. and international accessibility laws
- ▶ PDF remediation: The step-by-step process for ensuring compatibility
- ▶ How to write and present with accessibility and inclusion in mind
- ▶ Making sense of tags, alt text, and reading order
- ▶ Building accessible tables, forms, and infographics in InDesign and other tools
- ▶ Is your website accessible?
- ▶ AI + A11Y = a bright future for human accessibility
- ▶ Building accessible PowerPoint and Word documents suitable to share with clients and your team
- ▶ Adobe Illustrator accessible graphics
- ▶ Accessibility tools every designer needs to know

Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers have included:



Alisa Smith



Caroline Desrosiers



Chad Chelius



Colleen Gratzner



Dax Castro



Emily Lucht



Hafsa Azaz



Jack Watson



Karen McCall



Kathryn Collins



Kayleen Holt



Kristen Witucki



Meryl Evans



Nandita Gupta



Peter Wu



Shawn Jordison



Sheri Byrne-Haber



Sonya Lewis



Wally Zielinski

Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

A large banner image for CreativePro 2025 Events. The background is a photograph of a large conference hall filled with people seated at long tables, facing a stage. On the stage, there are two large screens displaying the text 'How to thrive' followed by 'learn the tools and technologies', '• trust your "body"', and 'lean into being human'. In the center of the stage, there is a CreativePro logo (a colorful geometric shape) and the text 'CreativePro'. Overlaid on the image is the text '2025 EVENTS' in large, white, bold letters. Below this, there is a list of events with their dates and locations. At the bottom, there is a call to action to learn more about the events and explore the full calendar at CreativePro.com/Events.

CreativePro 2025 EVENTS

The Presentation Design Conference
CreativePro Week 2025
The Design + Marketing Summit
The Design + Accessibility Summit
The Design + AI Summit
The InDesign Conference

March 12–14, Online
June 2–6, Phoenix, AZ + Online
July 28–30, Online
September 16–19, Online
November 13–14, Online
December 9–12, Online

Learn more about our events and explore the full calendar at
CreativePro.com/Events

Contact Us

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