



 CreativePro

# The InDesign Conference



December 9–12, 2025

AN ONLINE EVENT

[CreativePro.com/Events](https://CreativePro.com/Events)





# The InDesign Conference

Creating complex long documents with InDesign is one of the most challenging jobs a designer can face. It requires thoughtful planning, careful execution, and a deep understanding of the tools.

And that's exactly what you can learn at **The InDesign Conference**, being held online December 9–12.

Join some of the world's top InDesign experts as they share their wisdom, tips, and techniques for efficiently building long documents such as books, proposals, and manuals for print or digital distribution.

Whether you're a longtime InDesign user or a newbie, this event will boost your skills to the next level and help you create a wide range of long documents quickly and easily.

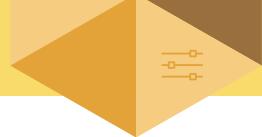
"CreativePro Events are truly a family community, featuring dynamic sessions across all creative platforms presented by world-class experts."

—Ren Reed  
Art Director/Graphic Designer,  
Reed Design

"I got so much valuable information on how to improve my skills knowledge. I cannot express enough how important and valuable CreativePro Events have been for my professional development."

—Suzanne Morikawa  
Marketing and Communication  
Specialist, University of California





CreativePro

# Who We Are

## THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

**And more...** 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.





# Who Attends

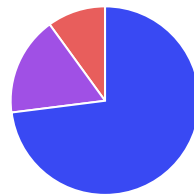
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



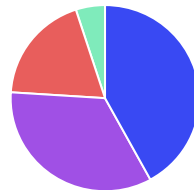
## ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6-50 employees)
- 10% Small (1-5 employees)



## ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators







# What You'll Learn

- ▶ Using styles efficiently for text, object, tables, and more
- ▶ Ensuring color consistency: RGB, CMYK, and beyond
- ▶ Fine-tuning your typography
- ▶ InDesign Fundamentals
- ▶ Anchored objects
- ▶ Getting Microsoft Word and InDesign to work together
- ▶ GREP: Your secret weapon for ultimate text power
- ▶ Time-saving tips and tricks from the power users
- ▶ Scripts and automation every InDesign users needs
- ▶ Data Merge and beyond
- ▶ Getting the most from parent (master) pages
- ▶ Using AI and GenAI with InDesign
- ▶ Building interactive documents
- ▶ Perfecting PDF export
- ▶ Troubleshooting: What to do when things go wrong





# Who You'll Learn From

## INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers have included:



David Blatner



Chad Chelius



Erica Gamet



Julie Shaffer



Laurie Ruhlin



Mike Rankin



Nigel French



Russell Viers





# Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



## **ON-DEMAND VIDEOS**

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



## **SPEAKER HANDOUTS**

You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.



## **EXCLUSIVE ONLINE FORUMS**

Our private attendee online forums are open to interact live throughout the event.



## **INDUSTRY RESOURCES**

Learn about the latest and greatest tools and services from our extraordinary group of partners.





# CreativePro 2025 EVENTS

**The Presentation Design Conference**  
**CreativePro Week 2025**  
**The Design + Marketing Summit**  
**The Design + Accessibility Summit**  
**The Design + AI Summit**  
**The InDesign Conference**

March 12–14, Online  
June 2–6, Phoenix, AZ + Online  
July 28–30, Online  
September 16–19, Online  
November 13–14, Online  
December 9–12, Online

*Learn more about our events and explore the full calendar at*  
[CreativePro.com/Events](https://CreativePro.com/Events)

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