



The Presentation Design Conference

A **CreativePro** Online Event | March 12–14, 2025 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

DAY 1: WEDNESDAY, MARCH 12, 2025

8:00 AM – 9:00 AM Pacific

**Bland to Grand:
Slide Design Makeovers**

Mike Parkinson

9:15 AM – 10:15 AM Pacific

**Mastering Masters:
PowerPoint Template Fundamentals**

Echo Swinford

10:30 AM – 11:30 AM Pacific

**Bringing PowerPoint Presentations
to Life with Animations**

Richard Goring

12:30 PM – 1:30 PM Pacific

**Tools, Tricks, and Timesavers
for PowerPoint**

Taylor Croonquist

1:45 PM – 2:45 PM Pacific

Generative AI for Presentations

Camille Holden

3:00 PM – 4:00 PM Pacific

**5 Ways to Improve Your
Graphs, Tables, and Maps**

Ann K. Emery

DAY 2: THURSDAY, MARCH 13, 2025

8:00 AM – 9:00 AM Pacific

**Making Memories:
What Neuroscience Can Teach Us
About Presentation Design**

Carmen Simon

9:15 AM – 10:15 AM Pacific

**Fonts 101: Typography Essentials
in PowerPoint**

Julie Terberg

10:30 AM – 11:30 AM Pacific

**Advanced PowerPoint Template
Techniques**

Echo Swinford

12:30 PM – 1:30 PM Pacific

**Presentation Tools & Resources
Roundup**

Jole Simmons

1:45 PM – 2:45 PM Pacific

The Good. The Bad. The Less Ugly.

Paris Sims

3:00 PM – 4:00 PM Pacific

Finding Your Groove with Google Slides

Bethany Auck



The Presentation Design Conference

A **CreativePro** Online Event | March 12–14, 2025 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

DAY 3: FRIDAY, MARCH 14, 2025

8:00 AM – 9:00 AM Pacific

Visual Strategies for Financial Presentations

Cass Taylor

9:15 AM – 10:15 AM Pacific

Making PowerPoint Presentations Accessible

Stephy Hogan

10:30 AM – 11:30 AM Pacific

Icons: Everything You Need to Know and a Little Bit More

Nolan Haims

12:30 PM – 1:30 PM Pacific

Structuring Your Presentation: Crafting a Cohesive Narrative

Rachel Aubrey

1:45 PM – 2:45 PM Pacific

Getting Started with Canva Presentations

Dani Watkins

3:00 PM – 4:00 PM Pacific

Interview with a Presentation Design Master

Mark Heaps, Amanda Dalton