

 CreativePro

# Presentation Design Conference



March 12-14, 2025

AN ONLINE EVENT

[CreativePro.com/Events](https://CreativePro.com/Events)

# The Presentation Design Conference

Join us online March 12–14, 2025 for the 5th annual **Presentation Design Conference**—the essential how-to event for designers who need to create compelling slide decks, interactive experiences, and impactful presentations.

The world of presentation design is evolving, and The Presentation Design Conference will help you stay ahead of the ever-changing landscape. Join some of the world’s most knowledgeable experts on presentation design as they share their wisdom, tips, and techniques.

Registration includes up to three days of educational sessions, each followed with a live Q&A with speakers, plus networking, speaker handouts and resources, and on-demand access to session and Q&A recordings for the days your pass covers for one year.

Whether you are a longtime presentation designer or you’re struggling with **PowerPoint, Google Slides, or Canva**, this is one event you can’t afford to miss.

“Every time I attend a CreativePro event I am more energized and excited to get back to work. The programs and amazing presentors that you bring together for your events are the best I’ve ever experienced in 10+ years of going to similar events.”

—Janelle Neill, *Creative Content Manager, McCarthy*

“Your speakers know what they’re talking about, love what they do, and are all about sharing their knowledge... I can’t wait for next year!”

—Jay Newmarch, *Owner, CRE8 Design LLC*

# Who We Are

## THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

And more... 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

# Who Attends

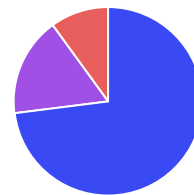
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



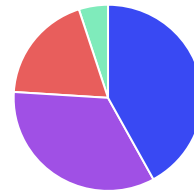
## ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)



## ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



# What You'll Learn

- ▶ Turning data and bullets into powerful presentations
- ▶ Essential PowerPoint tips and tricks
- ▶ Must-have AI tools for both designing and presenting
- ▶ Easy and inexpensive tech tools to supercharge your virtual presentations
- ▶ What to do when you've been asked to use Google Slides
- ▶ The most first step (that everyone forgets): getting to the heart of your story
- ▶ Proven techniques that help convince your audience
- ▶ New tools and features (this is no longer the old PowerPoint you remember!)
- ▶ Designing presentations that embrace diversity, equity, and inclusion (DEI)
- ▶ Quick tricks that make your presentations pop
- ▶ Designing for virtual and hybrid presentations
- ▶ Secrets of the presentation pros: lighting, virtual backgrounds and mics that work, and more
- ▶ How animation and transitions can help tell the story
- ▶ Using your presentation to create "leave behind" documents
- ▶ Keep your audience engaged with these best practices
- ▶ Key resources every presentation designer (or presenter) needs!

# Who You'll Learn From

## INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers include:



Amanda Dalton



Ann K. Emery



Bethany Auck



Camille Holden



Carmen Simon



Cass Taylor



Dani Watkins



Echo Swinford



Jole Simmons



Julie Terberg



Mark Heaps



Mike Parkinson



Nolan Haims



Paris Sims



Rachel Aubrey



Richard Goring



Stephy Hogan



Taylor Croonquist

# Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



## ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



## SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.



## EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



## INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.



CreativePro  
**2025 EVENTS**

- The Presentation Design Conference** March 12–14, Online
- CreativePro Week 2025** June 2–6, Phoenix, AZ + Online
- The Design + Marketing Summit** July 28–30, Online
- The Design + Accessibility Summit** September 16–19, Online
- The Design + AI Summit** November 13–14, Online
- The InDesign Conference** December 9–12, Online

*Learn more about our events and explore the full calendar at [CreativePro.com/Events](https://CreativePro.com/Events)*

## Contact Us

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