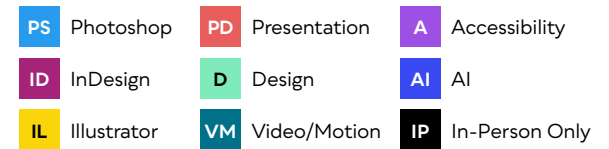


# MONDAY

## JUNE 29



TRACK 1		TRACK 2		TRACK 3		TRACK 4	
8:00 – 9:30 a.m.	Breakfast in Symphony Ballroom						
8:30 – 9:30 a.m.	Maker Morning in the Camp CreativePro Room						
10:00 – 11:00 a.m.	<b>Creative Cloud Mix Tape</b> <i>Chris Converse</i> PS IL ID D AI						
11:15 a.m. – 12:15 p.m.	<b>Smarter, Faster Photoshop: New Tools, Real Results</b> <i>Jesús Ramirez</i> PS	<b>Fun, Fast, and Fearless Illustrator Workflow</b> <i>Thaddeus Coates</i> IL	<b>Workflows for InDesign and Adobe Express</b> <i>Bart Van de Wiele</i> ID D				
Lunch in Symphony Ballroom: 12:15 – 1:30 p.m.							
1:30 – 2:30 p.m.	<b>Photoshop Curves: Pro-Level Tone and Color Control</b> <i>TBA</i> PS	<b>Wait... That’s Vector? Photorealism in Illustrator</b> <i>José J Semidei</i> IL	<b>Creative Cloud Enterprise Accounts: What You Need to Know</b> <i>Kevin Stohlmeyer</i> D		<b>Crafting Custom Lettering and Fonts with Photoshop</b> <i>Khara Plicanic</i> PS IP		
2:45 – 3:45 p.m.	<b>Hidden Photoshop Features Designers Love</b> <i>Jesús Ramirez</i> PS	<b>Making Confident Color Choices in Illustrator</b> <i>Laura Coyle</i> IL	<b>Embracing a Punk Rock Attitude for Modern Design</b> <i>Michael Mondragon</i> PS IL ID D		<b>Scripting Success: Finding and Creating Your Own Automated Solutions</b> <i>Mike Rankin, Erica Gamet</i> ID IP		
4:00 – 5:00 p.m.	<b>Three Minutes Max: Photoshop</b> <i>Hosted by Theresa Jackson</i> PS						
5:00 – 6:30 p.m.	CreativePro Week Welcome Reception IP						

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# TUESDAY

## JUNE 30



PS	Photoshop	PD	Presentation	A	Accessibility
ID	InDesign	D	Design	AI	AI
IL	Illustrator	VM	Video/Motion	IP	In-Person Only

TRACK 1		TRACK 2		TRACK 3		TRACK 4	
8:00 – 9:30 a.m.	Breakfast in Symphony Ballroom						
8:30 – 9:30 a.m.	Maker Morning in the Camp CreativePro Room						
10:00 – 11:00 a.m.	<b>The Power of Print: Amplifying Your Marketing Impact</b> <i>Vicki Strull</i> D						
11:15 a.m. – 12:15 p.m.	<b>Beyond Compositing: Creative Workflows Powered by AI</b> <i>Rob de Winter</i> PS D AI	<b>Illustrator for InDesign Users: You’ve Got This</b> <i>Tony Harmer</i> IL ID	<b>Creative Cloud Tips and Tricks to Boost Productivity</b> <i>Melissa Piccone</i> PS IL ID	<b>Step by Step: Building an Animated Brand System</b> <i>Chris Converse</i> D VM IP			
Lunch in Symphony Ballroom: 12:15 – 1:30 p.m.							
1:30 – 2:30 p.m.	<b>Photoshop and Illustrator: Playing Nice Together</b> <i>Nigel French</i> PS IL	<b>Illustrator Power Techniques</b> <i>Laura Coyle</i> IL	<b>I Didn’t Know Acrobat Could Do That!</b> <i>Bart Van de Wiele</i> D	<b>Practical Use Cases for Firefly Boards</b> <i>Kevin Stohlmeyer</i> D AI IP			
2:45 – 3:45 p.m.	<b>AI-Powered Selections and Masks in Photoshop</b> <i>TBA</i> PS AI	<b>Automation Tips in InDesign: Work Smarter, Not Harder</b> <i>Laurie Ruhlin</i> ID	<b>Maintaining Brand Consistency</b> <i>Nicte Cuevas</i> PS IL D	<b>Portfolio Critique</b> <i>Theresa Jackson, Nigel French</i> D IP			
4:00 – 5:00 p.m.	<b>Three Minutes Max: Illustrator</b> <i>Hosted by Khara Plicanic</i> IL						

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# WEDNESDAY

## JULY 1



<b>PS</b> Photoshop	<b>PD</b> Presentation	<b>A</b> Accessibility
<b>ID</b> InDesign	<b>D</b> Design	<b>AI</b> AI
<b>IL</b> Illustrator	<b>VM</b> Video/Motion	<b>IP</b> In-Person Only

TRACK 1		TRACK 2		TRACK 3		TRACK 4	
8:00 – 9:30 a.m.	Breakfast in Symphony Ballroom						
8:30 – 9:30 a.m.	Maker Morning in the Camp CreativePro Room						
10:00 – 11:00 a.m.	Discover Your Creative Advantage in Hidden Dimensions <i>Tony Harmer</i> IL D						
11:15 a.m. – 12:15 p.m.	Document Accessibility Starts with InDesign <i>Chad Chelius</i> A ID	InDesign’s Top Ten Type Tips and Tricks <i>Nigel French</i> ID	PowerPoint’s Vector Toolkit: Built for Designers <i>Nolan Haims</i> PD	Adobe Bridge: Practical, Hands-On Workflows <i>Melissa Piccone</i> D IP			
Lunch in Symphony Ballroom: 12:15 – 1:30 p.m.							
1:30 – 2:30 p.m.	Smart Color Decisions for Accessible Design <i>Dax Castro</i> A D	InDesign Styles: Beyond Text Formatting and Into Design <i>Julie Shaffer</i> ID	Cinematic Presentations: Creating Dynamic, Immersive Content <i>Richard Goring</i> PD VM	Reinventing Yourself Through Digital Collage <i>Guillermo Flores Pacheco</i> PS D IP			
2:45 – 3:45 p.m.	Accessible PDFs: Mastering the Tags Tree <i>Chad Chelius</i> A	Laying the Foundation: Building Efficient InDesign Layouts <i>Laurie Ruhlin</i> ID	After Effects for Graphic Designers <i>Rob de Winter</i> VM	The Human Touch: Hands-On Creativity for Digital Designers <i>Khara Plicanic</i> D IP			
4:00 – 5:00 p.m.	Three Minutes Max: InDesign <i>Hosted by David Blatner</i> ID						
7:30 – 9:30 p.m.	Evening Event IP						

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# THURSDAY

## JULY 2



<b>PS</b> Photoshop	<b>PD</b> Presentation	<b>A</b> Accessibility
<b>ID</b> InDesign	<b>D</b> Design	<b>AI</b> AI
<b>IL</b> Illustrator	<b>VM</b> Video/Motion	<b>IP</b> In-Person Only

TRACK 1		TRACK 2		TRACK 3		TRACK 4	
8:00 – 9:30 a.m.	Breakfast in Symphony Ballroom						
8:30 – 9:30 a.m.	Maker Morning in the Camp CreativePro Room						
10:00 – 11:00 a.m.	<b>From Brief to Finished: The Process Behind the Project</b> <i>Guillermo Flores Pacheco</i> PS D						
11:15 a.m. – 12:15 p.m.	<b>Writing Alt Text Without Overthinking It</b> <i>Dax Castro</i> A AI	<b>No Fear Premiere for Designers</b> <i>Amanda Dalton</i> VM	<b>Pro Tips for Stunning, Innovative, and Fast Presentation Design</b> <i>Mike Parkinson</i> PD		<b>Vibe Building with AI for Creatives</b> <i>Mark Heaps</i> D AI IP		
Lunch in Symphony Ballroom: 12:15 – 1:30 p.m.							
1:30 – 2:30 p.m.	<b>Acrobat Studio: An AI Solution for Document Overwhelm</b> <i>Nicte Cuevas</i> D AI	<b>Hack Your Workflow: Unexpected Uses for InDesign’s Features</b> <i>Julie Shaffer</i> ID	<b>Serious Animation for Seriously Fun Presentations</b> <i>Jole Simmons</i> PD VM		<b>Accessibility Quickstart Podcast</b> <i>Chad Chelius, Dax Castro, Theresa Jackson</i> D A AI		
2:45 – 3:45 p.m.	<b>AI in Design: Helpful, Overrated, or Both?</b> <i>Michael Flarup</i> D AI	<b>PowerPoint: Your Swiss Army Design Tool</b> <i>Amanda Dalton</i> PD	<b>Mind-Blowing Presentations with PowerPoint—Really!</b> <i>Richard Goring</i> PD		<b>From Paper to Possibility</b> <i>Nolan Haims</i> D IP		
4:00 – 5:00 p.m.	<b>Three Minutes Max: AI</b> <i>Hosted by Theresa Jackson</i> D AI						

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# FRIDAY

## JULY 3



<b>PS</b> Photoshop	<b>PD</b> Presentation	<b>A</b> Accessibility
<b>ID</b> InDesign	<b>D</b> Design	<b>AI</b> AI
<b>IL</b> Illustrator	<b>VM</b> Video/Motion	<b>IP</b> In-Person Only

TRACK 1		TRACK 2		TRACK 3		TRACK 4	
8:00 – 9:30 a.m.	Breakfast in Symphony Ballroom						
8:30 – 9:30 a.m.	Maker Morning in the Camp CreativePro Room						
10:00 – 11:00 a.m.	<b>Creative Leadership in the Age of AI</b> <i>Vince Wanga</i> <div><div>D</div><div>AI</div></div>						
11:15 a.m. – 12:15 p.m.	<b>Business Skills for Confident Designers</b> <i>Michael Flarup</i> <div><div>D</div></div>	<b>Microsoft Word for Designers: Text Fundamentals</b> <i>Jennifer Parkinson</i> <div><div>D</div></div>	<b>Adobe or Affinity? Why Not Both?</b> <i>Mike Rankin</i> <div><div>D</div></div>	<b>AI Roundtable Discussion</b> <i>Hosted by Theresa Jackson</i> <div><div>AI</div><div>IP</div></div>			
Lunch in Symphony Ballroom: 12:15 – 1:30 p.m.							
1:30 – 2:30 p.m.	<b>Easy Text Clean Up with GREP in Find/Change</b> <i>Erica Gamet</i> <div><div>ID</div></div>	<b>You’ve Got This: Designer’s Easy Guide to Motion</b> <i>Kyle Hamrick</i> <div><div>VM</div><div>D</div><div>PS</div></div>	<b>Transforming Wordy Slides into Clear Visual Stories</b> <i>Mike Parkinson</i> <div><div>PD</div></div>	<b>Build Agentic Solutions for the Work You Dread (Part 1)</b> <i>Amy Balliett</i> <div><div>AI</div><div>IP</div></div>			
2:45 – 3:45 p.m.		<b>Microsoft Word for Designers: Layout Fundamentals</b> <i>Jennifer Parkinson</i> <div><div>D</div></div>	<b>Why Your Print File Failed (and How to Fix It)</b> <i>Amybeth Menendez</i> <div><div>PS</div><div>ID</div><div>IL</div></div>	<b>Build Agentic Solutions for the Work You Dread (Part 2)</b> <i>Amy Balliett</i> <div><div>AI</div><div>IP</div></div>			
4:00 – 4:15 p.m.	<b>Closing Session</b> <i>David Blatner</i>						

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