



# Design + AI Summit



**PART 1:** April 9–10, 2026  
**PART 2:** September 17–18, 2026

AN ONLINE EVENT

[CreativePro.com/Events](https://CreativePro.com/Events)

# The Design + AI Summit

AI is evolving faster than any creative professional can track on their own. New tools, new models, and new workflows appear every week—and knowing what truly matters has become the real challenge.

The [Design + AI Summit 2026](#) is your place to cut through the noise. This year's event features two focused 2-day programs—**Part 1 on April 9–10, 2026** and **Part 2 on September 17–18, 2026**—so you can stay current with the rapid pace of AI all year long. Attend Part 1, Part 2, or join us for all four days.

Across both programs, you'll explore the latest updates to Adobe Firefly and partner models, work with new AI features in Photoshop, Illustrator, InDesign, and Express, compare leading models and tools, and learn practical workflows for prompting, automation, AI video, and cross-app production. You'll also gain guidance on the legal and ethical questions shaping the industry today.

Each session is taught by experts who understand creative work, giving you practical skills you can apply immediately—whether you're building a foundation or refining advanced workflows.

If you want to stay current, work more efficiently, and understand how AI fits into your day-to-day process, you can't afford to miss this event!

"Prior to this event, I had a negative feeling regarding AI. I was worried it would steal my job. This actually gave me hope and helped me to realize I can get a leg up on this and allow it to be an asset, not a hindrance."

— Kristin Trusco, Graphic Designer,  
American Dental Association

"I got so much valuable information on how to improve my skills knowledge. I cannot express enough how important and valuable CreativePro Events have been for my professional development."

— Suzanne Morikawa  
Marketing and Communication  
Specialist, University of California

# Who We Are

## THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly how-to newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Podcast](#) – Fun and insightful discussions about our favorite tools and technologies.

And more... 5,000+ how-to articles, a curated collection of [essential ebooks](#), an instructive [YouTube channel](#), and thriving community groups on [Facebook](#) and [LinkedIn](#).

# Who Attends

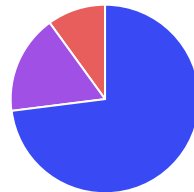
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



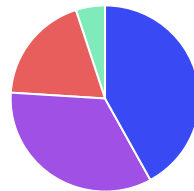
## ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6-50 employees)
- 10% Small (1-5 employees)



## ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



# What You'll Learn

- ▶ Staying current with the fast-moving AI landscape
- ▶ Deep dives into Adobe's AI offerings, including partner models
- ▶ Working with AI features in Photoshop, InDesign, Illustrator, and Express
- ▶ Exploring Canva's latest AI capabilities
- ▶ Comparing AI tools and models and understanding their strengths
- ▶ Practical prompt strategies for text, image, and video
- ▶ GenAI video and post creation for marketing and social media
- ▶ AI assistance for everyday design tools and processes
- ▶ Automating workflows with AI-driven tools
- ▶ Case studies: real teams using AI in production
- ▶ Navigating the legal and ethical landscape of AI

# Who You'll Learn From

## INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers have included:



Amy Balliett



Echo Swinford



Jason Hoppe



Jigyasa Grover



Justin Seeley



Kathryn Goldman



Lisa Carney



Mark Craig Itskowitch



Mark Heaps



Melissa Piccone



Rob de Winter



Shelby Sapusek

# Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



## **ON-DEMAND VIDEOS**

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



## **SPEAKER HANDOUTS**

You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.



## **EXCLUSIVE ONLINE FORUMS**

Our private attendee online forums are open to interact live throughout the event.



## **INDUSTRY RESOURCES**

Learn about the latest and greatest tools and services from our extraordinary group of partners.

# What's Included

Your registration includes:

- ▶ One year of on-demand access to all session and Q&A session recordings
- ▶ Livestream access to all sessions
- ▶ Speaker handouts and resources from the world's top experts
- ▶ AI and Copyright Guide for Creatives + AI Risk Management Checklist
- ▶ Certificate of Participation
- ▶ Alumni discount on future CreativePro events

EVENT PRICING		
# of Days	CreativePro Members	Non-Members
4-Day Pass (Includes Part 1 and Part 2)	\$950	\$1,075
Part 1: April 9-10, 2026	\$570	\$695
Part 2: September 17-18, 2026	\$570	\$695

*All prices in USD.*

**Register Today**

Discounts are available for students, faculty, non-profits, government agencies, CreativePro Members, and groups.  
[Contact us for details](#). Discounts cannot be combined (including CreativePro member discount).



# Join Us in 2026!

**The Presentation Design Conference**

**The Design + AI Summit**

★ **CreativePro Week** ★

**The Design + Marketing Summit**

**The Design + Accessibility Summit**

**The InDesign Conference**

February 17–20, Online

PART 1: April 9–10, Online

PART 2: September 17–18, Online

June 29–July 3, Nashville

September 14–15, Online

October 20–23, Online

December 1–4, Online

*Learn more about our events and explore the full calendar at*  
[CreativePro.com/Events](https://CreativePro.com/Events)

## Contact Us

email: [events@creativepro.com](mailto:events@creativepro.com)

phone: +1.206.935.6135

### **CreativePro Network**

c/o Marci Eversole, Events  
18315 NE 198th St  
Woodinville, WA 98077

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