



CreativePro

Design + Marketing Summit

A **CreativePro** Online Event | September 14–15, 2026 | CreativePro.com/events

All times listed in Pacific Time (Seattle) or UTC-7

DAY 1: MONDAY, SEPTEMBER 14, 2026

8:00 AM – 9:00 AM Pacific

Creative Direction: Your Differentiator in the Age of AI

Vincent Wanga

9:15 AM – 10:15 AM Pacific

Building Brand Systems with Purpose and Personality

Nicte Cuevas

10:30 AM – 11:30 AM Pacific

[PROJECT-BASED]

Bringing the Human Touch Back to Marketing Design

Khara Plicanic

12:30 PM – 1:30 PM Pacific

Work Collaboratively with InDesign and Adobe Express

Angelo Montilla

1:45 PM – 2:45 PM Pacific

Making Canva Work as a Professional Designer

Karen Larson

3:00 PM – 4:00 PM Pacific

Real-World Print Solutions for Any Budget

Sabine Lenz

DAY 2: TUESDAY, SEPTEMBER 15, 2026

8:00 AM – 9:00 AM Pacific

Your Data Has a Story to Tell

Valentina D'Efilippo

9:15 AM – 10:15 AM Pacific

[PROJECT-BASED]

Creating Interactive PDFs

Garrick Chow

10:30 AM – 11:30 AM Pacific

Turn One Campaign into a Multi-Channel System

Chris Converse

12:30 PM – 1:30 PM Pacific

Express More with Type: Designing with Emotion and Meaning

Ina Saltz

1:45 PM – 2:45 PM Pacific

Design Direct Mail That Delivers

Chris Carls

3:00 PM – 4:00 PM Pacific

Video Workflows for High-Impact Marketing Content

Michael Mondragon