CreativePro

Design + Marketing Summit

September 14–15, 2026

AN ONLINE EVENT

CreativePro.com/Events

The Design + Marketing Summit

DESIGN LIKE A PRO. THINK LIKE A MARKETER.

Creative teams are asked to do more than ever—design, content, strategy, social, video, and now AI. The real challenge isn't learning another tool…it's finding practical ways to work smarter with the ones you already have.

Join us online **September 14–15** for the 5th annual Design + Marketing Summit, the how-to event that helps designers and marketers create faster, collaborate better, and stay current with today's tools and trends.

Across two days of expert-led sessions, you'll learn real-world workflows for social media, email, print, brand systems, motion, and AI-assisted production using Photoshop, InDesign, Illustrator, Adobe Express, Canva, ChatGPT, and more. This event highlights the connection between creativity and strategy, showing you how to produce high-performing assets with clarity and confidence.

If you want practical skills that make your day-to-day work easier, this is the training built for you.

"I loved how diverse the sessions were. It was a great culmination of materials and very pertinent to the things we need to know as Marketers and Designers."

—*Emily Shafer*
Digital Media Coordinator
Somerset Community College

"I learned so much from this conference. The speakers gave tangible tips and tricks that I can implement in my work immediately!"

—*Audrey*
Creative Services Manager
Tempe Tourism Office

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

CreativePro.com is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

CreativePro Events – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

CreativePro Membership – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly how-to newsletters, access to our forums, discounts on events and books, and more.

CreativePro Magazine – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

CreativePro Podcast – Fun and insightful discussions about our favorite tools and technologies.

And more… 5,000+ how-to articles, a curated collection of essential ebooks, an instructive YouTube channel, and thriving community groups on Facebook and LinkedIn.
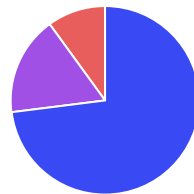
Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:
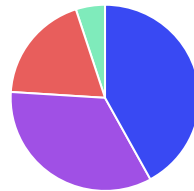

ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1-5 employees)

ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators

What You'll Learn

Whether you work in design, marketing, communications, PR, or production, you'll find game-changing techniques, insight, and community at The Design + Marketing Summit.

Join us to experience essential how-to topics, including:

▶ Design skills for marketers, marketing insights for designers

▶ How-to marketing design workflows

▶ Branding, design, and visual storytelling trends

▶ Motion graphics and video for social media

▶ Smarter workflows and collaboration for creative and marketing teams

▶ Photoshop, InDesign, Illustrator, Express, and Canva essentials

▶ Brand consistency across print and digital campaigns

▶ Omnichannel strategies to build brand trust

▶ AI workflows for speed and efficiency

▶ Social media design and delivery best practices

▶ Accessible, inclusive, and sustainable marketing content

▶ Creative direction and storytelling for modern leaders

▶ Top resources for designers and marketers

Who You'll Learn From

INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned design and publishing experts in one place. Our experts will help you find real-world solutions to your problems and raise your skillset to the next level. Speakers have included:

Amy Balliett	Angelo Montilla	Bill Shander	Chris Converse	Dan Marcolina	Deborah Corn	Joseph Labrecque
Josh Rumbaugh	Khara Plicanic	Kyle Hamrick	Melissa Piccone	Nicte Cuevas	Prescott Perez-Fox	Stephen Gates

Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:

ON-DEMAND VIDEOS
Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.

SPEAKER HANDOUTS
You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.

EXCLUSIVE ONLINE FORUMS
Our private attendee online forums are open to interact live throughout the event.

INDUSTRY RESOURCES
Learn about the latest and greatest tools and services from our extraordinary group of partners.

What's Included

Your registration includes:

▶ One year of on-demand access to all session and Q&A session recordings

▶ Livestream access to all sessions

▶ Speaker handouts and resources from the world's top experts

▶ Certificate of Participation

▶ Alumni discount on future CreativePro events

EVENT PRICING		
# of Days	CreativePro Members	Non-Members
2-Day Pass	$570	$695

All prices in USD.

Register Today

Discounts are available for students, faculty, non-profits, government agencies, CreativePro Members, and groups. Contact us for details. Discounts cannot be combined (including CreativePro member discount).

Join Us in 2026!

The Presentation Design Conference — February 17–20, Online

The Design + AI Summit
PART 1: April 9–10, Online
PART 2: September 17–18, Online

★ **CreativePro Week** ★ — June 29–July 3, Nashville
The Design + Marketing Summit — September 14–15, Online
The Design + Accessibility Summit — October 20–23, Online
The InDesign Conference — December 1–4, Online

Learn more about our events and explore the full calendar at
CreativePro.com/Events

Contact Us

email: events@creativepro.com
phone: +1.206.935.6135

CreativePro Network
c/o Marci Eversole, Events
18315 NE 198th St
Woodinville, WA 98077

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