



# The Design + Accessibility Summit

A **CreativePro** Online Event | October 20–23, 2026 | [CreativePro.com/events](https://CreativePro.com/events)

*All times listed in Pacific Time (Seattle) or UTC-7*

## DAY 1: TUESDAY, OCT 20, 2026

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8:00 AM – 9:00 AM Pacific

**Accessibility Foundations: Core Principles and Key Terminology**

Judy Risch

9:15 AM – 10:15 AM Pacific

**Everyday Design Decisions for Accessibility**

Sunday Coulter

10:30 AM – 11:30 AM Pacific

**Getting Started with Accessibility in InDesign**

Chad Chelius

12:30 PM – 1:30 PM Pacific

**Acrobat PDF Remediation: Where to Start**

Capri Norrman

1:45 PM – 2:45 PM Pacific

**Accessible Social Media Across Platforms**

Emily Lucht

3:00 PM – 4:00 PM Pacific

**Designing with Colors That Work for Everyone**

Colleen Gratzner

## DAY 2: WEDNESDAY, OCT 21, 2026

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8:00 AM – 9:00 AM Pacific

**[PROJECT-BASED]**

**InDesign to Accessible PDF**

Chad Chelius

9:15 AM – 10:15 AM Pacific

**Advanced Accessibility Workflows in InDesign**

Colleen Gratzner

10:30 AM – 11:30 AM Pacific

**Accessibility Toolkit for Efficient Workflows**

Stephy Hogan

12:30 PM – 1:30 PM Pacific

**Press Play for Everyone: Accessible Audio and Video**

Matisse Hamel-Nelis

1:45 PM – 2:45 PM Pacific

**Illustrator Graphics in Accessible InDesign Document Workflows**

Rob Underwood

3:00 PM – 4:00 PM Pacific

**Better AI Alt Text Starts with Better Context**

Caroline Desrosiers



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## DAY 3: THURSDAY, OCT 22, 2026

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8:00 AM – 9:00 AM Pacific

### Accessible Presentation Design in PowerPoint

Stephy Hogan

9:15 AM – 10:15 AM Pacific

### Creating Accessible Fillable Forms in InDesign

Chad Chelius

10:30 AM – 11:30 AM Pacific

### Accessible Table Structures in InDesign

Dax Castro

12:30 PM – 1:30 PM Pacific

### Building Better Word-to-PDF Accessibility Workflows

Shawn Jordison

1:45 PM – 2:45 PM Pacific

### Beyond the Accessibility Checker

TBA

3:00 PM – 4:00 PM Pacific

### The Legal Landscape of Digital Accessibility

Judy Risch

## DAY 4: FRIDAY, OCT 23, 2026

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8:00 AM – 9:00 AM Pacific

### Canva Accessibility: What Designers Need to Know

Dax Castro

9:15 AM – 10:15 AM Pacific

### Foundations of Accessible Ebooks in InDesign

Laura Brady

10:30 AM – 11:30 AM Pacific

### Understanding the Screen Reader Experience

Karen McCall

12:30 PM – 1:30 PM Pacific

### Neuro-Inclusive Design: Cultivating Clarity Without Cognitive Overload

Kayleen Holt

1:45 PM – 2:45 PM Pacific

### Leading Accessibility Change in Your Organization

TBA

3:00 PM – 4:00 PM Pacific

### Accessibility at Scale: Design Systems for Teams

Nikki Kuhn