



# Design + Accessibility Summit



October 20–23, 2026

AN ONLINE EVENT

[CreativePro.com/Events](https://CreativePro.com/Events)



# The Design + Accessibility Summit

Join us at the 7th annual [Design + Accessibility Summit](#), the essential how-to event for design professionals who need to master accessibility, being held online **October 20–23, 2026**.

It's no secret that accessibility is a hot topic. In fact, ensuring your content is accessible is not just a good idea: it's the law. Whether you're extending your company's DEI (Diversity, Equity, Inclusion) focus, expanding your market to include the estimated 25% of the population who have disabilities, or safeguarding your company against legal risks, it's important to make accessibility a business priority.

Creative professionals must learn how to design content that is accessible for people with vision and hearing impairments, mobility and cognitive challenges, or other disabilities. Those who develop expertise in accessibility will find themselves in high demand; while those who don't will risk falling behind.

At The Design + Accessibility Summit, you will learn practical techniques for building accessible assets with InDesign, Acrobat, PowerPoint, and other tools widely used by creative professionals.

"CreativePro conferences are always top notch. I would consider my 508 compliance knowledge intermediate level, and I learned at least one mind blowing thing each day!"

—Christa Pijacki, Technical Editor/508 Compliance Specialist, HNTB Corporation

"I felt a new sense of purpose for my career by focusing on accessibility and how I can help make the world a more accessible place for all."

—David Gries, Graphic Designer and Digital Media Specialist, MESSASpecialist



CreativePro

# Who We Are

## THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly how-to newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Podcast](#) – Fun and insightful discussions about our favorite tools and technologies.

And more... 5,000+ how-to articles, a curated collection of [essential ebooks](#), an instructive [YouTube channel](#), and thriving community groups on [Facebook](#) and [LinkedIn](#).

# Who Attends

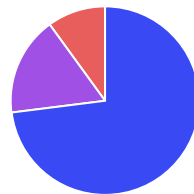
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



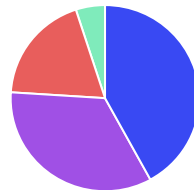
## ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1–5 employees)



## ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators





# What You'll Learn

- ▶ Get up and running with accessibility essentials
- ▶ The Word to InDesign to Acrobat PDF workflow
- ▶ Step-by-step testing with a screen reader
- ▶ Designing content for low visual acuity and screen readers
- ▶ Making social media accessible
- ▶ Understanding Section 508 vs. ADA compliance and WCAG guidelines, for both U.S. and international accessibility laws
- ▶ PDF remediation: The step-by-step process for ensuring compatibility
- ▶ How to write and present with accessibility and inclusion in mind
- ▶ Making sense of tags, alt text, and reading order
- ▶ Building accessible tables, forms, and infographics in InDesign and other tools
- ▶ Is your website accessible?
- ▶ AI + Accessibility = a bright future for human accessibility
- ▶ Building accessible PowerPoint and Word documents suitable to share with clients and your team
- ▶ Accessibility tools every designer needs to know



# Who You'll Learn From

## INTERACT LIVE WITH TOP INDUSTRY EXPERTS

It's a rare opportunity to have this many world-renowned experts in one place. Our experts will help you find real-world solutions to your problems and raise your skill set to the next level. Speakers have included:



Capri Norrman



Caroline Desrosiers



Chad Chelius



Colleen Gratzner



Dax Castro



Emily Lucht



Eve Hill



Jessica Oddi



Karen McCall



Kayleen Holt



Laura Brady



Lindsey Engelhardt



Nigel French



Nikki Kuhn



Robert Smelser



Shawn Jordison



Stephy Hogan



# Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



## **ON-DEMAND VIDEOS**

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



## **SPEAKER HANDOUTS**

You'll receive hundreds of pages of downloadable educational handouts filled with detailed techniques and helpful links from our expert presenters.



## **EXCLUSIVE ONLINE FORUMS**

Our private attendee online forums are open to interact live throughout the event.



## **INDUSTRY RESOURCES**

Learn about the latest and greatest tools and services from our extraordinary group of partners.



# What's Included

Your registration includes:

- ▶ One year of on-demand access to all session and Q&A session recordings
- ▶ Livestream access to all sessions
- ▶ Speaker handouts and resources from the world's top experts
- ▶ Free downloadable copy of The CreativePro Accessibility SuperGuide
- ▶ Certificate of Participation
- ▶ Alumni discount on future CreativePro events

EVENT PRICING		
# of Days	CreativePro Members	Non-Members
1-Day Pass	\$495	\$495
2-Day Pass	\$620	\$745
3-Day Pass	\$870	\$995
4-Day Pass	\$1,070	\$1,195

*All prices in USD.*

**Register Today**

Discounts are available for students, faculty, non-profits, government agencies, CreativePro Members, and groups.  
[Contact us for details](#). Discounts cannot be combined (including CreativePro member discount).





# Join Us in 2026!

**The Presentation Design Conference**

**The Design + AI Summit**

★ **CreativePro Week** ★

**The Design + Marketing Summit**

**The Design + Accessibility Summit**

**The InDesign Conference**

February 17–20, Online

PART 1: April 9–10, Online

PART 2: September 17–18, Online

June 29–July 3, Nashville

September 14–15, Online

October 20–23, Online

December 1–4, Online

*Learn more about our events and explore the full calendar at*  
[CreativePro.com/Events](https://CreativePro.com/Events)

## Contact Us

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