



Presentation Design Conference



February 17–20, 2026

AN ONLINE EVENT

CreativePro.com/Events

The Presentation Design Conference

Join us online February 17–20 for the 6th annual **Presentation Design Conference**, the essential how-to event for anyone who creates, designs, or delivers presentations.

Whether you build decks for clients, teams, classrooms, or conferences, this event will help you design slides that inform, inspire, and get results.

Across four days of practical, expert-led sessions, you'll learn how to turn content and visuals into powerful stories that connect with audiences. From mastering PowerPoint's most essential tools to refining your design workflow, you'll gain the skills to simplify complex information and make every presentation look its best.

You'll also learn professional techniques for building templates, perfecting typography, adding motion, and collaborating through Microsoft Teams and other platforms. From foundational design principles to advanced animation and AI-driven personalization, this is your complete guide to working smarter in PowerPoint and beyond.

If you've ever been asked to "make a deck," this is the training that helps you do it faster, better, and with confidence.

"The breadth of topics was outstanding. Presentation design isn't only designing for aesthetics — it involves storytelling and psychology far deeper than any other area of design I've ever experienced."

—Mimi Heft, Presentation & Graphic Designer, Metropolitan Transportation Commission

"The event was highly informative. I gained a lot of creative inspiration, and the resources are endless. It exceeded everything I expected."

—Rea Bethel, Public Relations Content Designer, Etched Communications

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](https://www.creativepro.com) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

[CreativePro Membership](#) – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly how-to newsletters, access to our forums, discounts on events and books, and more.

[CreativePro Magazine](#) – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

[CreativePro Events](#) – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

[CreativePro Books](#) – Essential books and ebooks for creative professionals.

And more... 5,000+ how-to articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

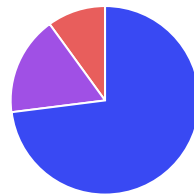
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 8,000 companies, universities, and government agencies have sent design and production staff to CreativePro Events, including:



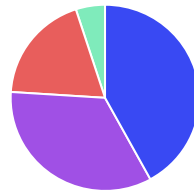
ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1–5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



What You'll Learn

DAY 1 TUE, FEB 17

- ▶ Surprise, You're a Storyteller!
- ▶ The Art of Making Content That Moves People
- ▶ Themes, Layouts, and Master Slides: The Foundation of PowerPoint Slides
- ▶ First Steps with Animation: PowerPoint's Most Important Tool
- ▶ Design in Motion: Next-Level PowerPoint Animation Techniques
- ▶ Smart Presentation Alternatives for Modern Times
- ▶ Presentation Secrets for Sticky Learning

DAY 2 WED, FEB 18

- ▶ Implementing the Rules of Great Presentation Design
- ▶ PowerPoint Essentials Every Pro Should Know
- ▶ Space Shuttle Slide Makeover: From NASA Tragedy to Teaching Moment
- ▶ Personalized Presentations with AI
- ▶ From Illustrator to PowerPoint: Secrets to Bridge the Adobe/Microsoft Gap
- ▶ Beyond the Deck: PowerPoint Side Quests

DAY 3 THU, FEB 19

- ▶ Fix Your PowerPoint Font Headaches
- ▶ How to Survive a PowerPoint Nightmare
- ▶ Chart Smart: How to Match Your Data to the Right Design
- ▶ Charts and Graphs Deep Dive: Editing and Formatting Like a Pro
- ▶ Partnering with AI for Slide Design
- ▶ From Bullets to Brilliance: Slides That Are Easy to Follow and Hard to Forget

DAY 4 FRI, FEB 20

- ▶ 12 Awesome PowerPoint Techniques for Better Presentations
- ▶ Ultra-Wide Presentations for the Big Screen
- ▶ The Microsoft Ecosystem for PowerPoint Workflows: Teams, Sharepoint, and OneDrive
- ▶ Typography by Design: From Readability to Visual Impact
- ▶ Create a Foolproof PowerPoint Template for Your Brand
- ▶ Presentation Design with Everyone in Mind

[View the full agenda](#)

Who You'll Learn From



Amanda
Dalton



Ann K.
Emery



Camille
Holden



Cass
Taylor



Chantal
Bossé



Chris
Converse



Courtney
Allen



Echo
Swinford



Jody
Wissing



Jole
Simmons



Julie
Terberg



Kayleen
Holt



Lori
Chollar



Mike
Parkinson



Nolan
Haims



Richard
Goring



Sally
Zimney



Stephy
Hogan



Yulia
Barnakova

Expertise, Resources, and Community

Not only will you spend a full day interacting with world-class experts and watching in-depth live tutorials, but you'll also take home these invaluable resources:



ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



DOWNLOADABLE RESOURCES

You'll receive hundreds of pages of downloadable educational hand-outs filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

What's Included

Your registration includes:

- ▶ One year of on-demand access to all session and Q&A session recordings for the days your pass covers
- ▶ Livestream access to all session and Q&A session recordings for the days your pass covers
- ▶ Speaker handouts and resources from the world's top experts
- ▶ Template pack: 8 great slide designs to jumpstart your next presentation design project
- ▶ The CreativePro Presentation Design Resource Guide: A collection of tips and techniques from our top presentation speakers and authors
- ▶ Certificate of Participation
- ▶ Alumni discount on future CreativePro events

Discounts are available for students, faculty, non-profits, government agencies, CreativePro Members, and groups.
[Contact us for details](#). Discounts cannot be combined (including CreativePro member discount).

EVENT PRICING		
# of Days	CreativePro Members*	Non-Members
4-DAY PASSES	\$950	\$1,075
3-DAY PASSES	\$750	\$875
2-DAY PASSES	\$550	\$675
1-DAY PASSES	\$450	\$450

All prices in USD.

**CreativePro Member discount cannot be combined with other discounts.*

Register Today



CreativePro

UPCOMING EVENTS

The InDesign Conference December 9–12, Online
The Presentation Design Conference February 17–20, Online
The Design + Marketing Summit April 8–10, Online
CreativePro Week 2026 June 29–July 3, Nashville, Online

Learn more about our events and explore the full calendar at
CreativePro.com/Events

Contact Us

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CreativePro Network

c/o Marci Eversole, Events

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