



CreativePro  
Week

June 7–11, 2026 ▶ Phoenix + Online



The How-To Conference  
for CreativePros

# CreativePro Week 2027

MASTER THE TOOLS OF DESIGN. FIVE DAYS. ZERO REGRETS.

CreativePro Week is the world's best how-to conference for creative professionals who design, create, or edit in **InDesign**, **Photoshop**, **Illustrator**, **Acrobat**, and **PowerPoint**.

No matter your skill level, you'll learn techniques and best practices you can start using immediately to improve your productivity.

Our industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Week helps keep you ahead of the curve and ensures you continue your professional development.

Featuring over **35 expert speakers** and **70 sessions**, CreativePro Week offers five days of in-depth training and inspiration, all in one place. If you can sign up for only one event in 2027, it should be CreativePro Week.

"I learned more in the first two days than in the past 8 years... this was the single greatest learning event I have ever been a part of."

—Sean Lee  
Wide Format Graphic  
Designer, The H&H Group

"Your speakers know what they're talking about, love what they do, and are all about sharing their knowledge... I can't wait for next year!"

—Jay Newmarch  
Owner, CRE8 Design LLC

# Who We Are

## THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS



If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential how-to training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

**CreativePro.com** is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 3 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

**CreativePro Events** – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.

**CreativePro Membership** – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly how-to newsletters, access to our forums, discounts on events and books, and more.

**CreativePro Magazine** – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.

**CreativePro Podcast** – Fun and insightful discussions about our favorite tools and technologies.

And more... 5,000+ how-to articles, a curated collection of essential ebooks, an instructive YouTube channel, and thriving community groups on Facebook and LinkedIn.

# Who Attends

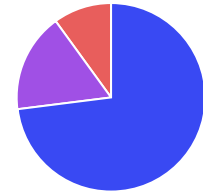
Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 6,000 companies, universities, and government agencies have sent design and production staff to CreativePro Week, including:



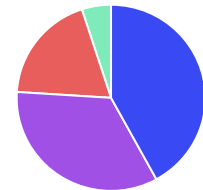
## ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1–5 employees)



## ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



# What You'll Learn

Whether you make short interactive documents or print publications thousands of pages long, CreativePro Week will teach you how to master the apps you use every day. This year's agenda will be released in January 2027. Last year's sessions included:

INDESIGN	PHOTOSHOP	ILLUSTRATOR	PRESENTATION DESIGN	DESIGN
<ul style="list-style-type: none"><li>» Automation Tips in InDesign</li><li>» Building Efficient InDesign Layouts</li><li>» InDesign Styles: Beyond Text Formatting</li><li>» Document Accessibility Starts with InDesign</li><li>» Top Ten Type Tips and Tricks</li></ul>	<ul style="list-style-type: none"><li>» New Tools for Working Smarter and Faster</li><li>» Pro-Level Tone and Color Control</li><li>» Creative Workflows Powered by AI</li><li>» Hidden Photoshop Features Designers Love</li><li>» Masking in Lightroom &amp; Camera Raw</li></ul>	<ul style="list-style-type: none"><li>» Photorealism in Illustrator</li><li>» Illustrator Power Techniques</li><li>» Illustrator for InDesign Users</li><li>» Confident Color Choices in Illustrator</li><li>» Fun, Fast, and Fearless Illustrator Workflow</li></ul>	<ul style="list-style-type: none"><li>» Cinematic Presentations</li><li>» PowerPoint's Vector Toolkit</li><li>» Animation for Presentations</li><li>» Transforming Slides into Visual Stories</li><li>» PowerPoint: Your Swiss Army Design Tool</li></ul>	<ul style="list-style-type: none"><li>» The Power of Print</li><li>» Building an Animated Brand System</li><li>» Designer's Easy Guide to Motion</li><li>» Color Decisions for Accessible Design</li><li>» I Didn't Know Acrobat Could Do That!</li></ul>

# Who You'll Learn From

See the full list at  
[CreativeProWeek.com/speakers](https://CreativeProWeek.com/speakers)

It's a rare opportunity to have this many world-renowned design and publishing experts in one place—not just presenting, but available throughout the week to answer your questions. Our experts will help you find real-world solutions to your problems and raise your skillset to the next level. This year's speakers will be announced in January 2027. Last year's speakers included:



Amanda Dalton



Amy Balliett



Amybeth Menendez



Bart Van de Wiele



Ben Willmore



Chad Chelius



Chris Converse



David Blatner



Dax Castro



Erica Gamet



Guillermo Flores Pacheco



Jennifer Parkinson



Jesús Ramirez



Jole Simmons



José Semidei



Julie Shaffer



Kevin Stohlmeyer



Khara Plicanic



Kyle Hamrick



Laura Coyle



Laurie Ruhlín



Melissa Piccone



Michael Flarup



Michael Mondragon



Mike Parkinson



Mike Rankin



Nicté Cuevas



Nigel French



Nolan Haims



Richard Goring



Rob de Winter



Thaddeus Coates



Theresa Jackson



Tony Harmer



Vicki Strull



Vincent Wanga

# Expertise, Resources, and Community

Not only will you spend up to five days watching in-depth live tutorials and interacting with world-class experts, but you'll also take home these invaluable resources:



## ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



## SPEAKER HANDOUTS

You'll receive hundreds of pages of downloadable educational handouts, filled with detailed techniques and helpful links from our expert presenters.



## EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event.



## INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.

# Pricing

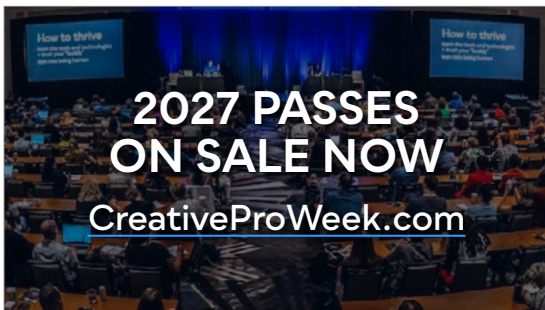
See [what's included](#) with your registration!

EVENT PRICING		
# of Days	In-Person Passes	At-Home Passes
Five Day Platinum Pass	\$2,895	\$1,995
Four Day Pass	\$2,645	\$1,850
Three Day Pass	\$2,195	\$1,400
Two Day Pass	\$1,645	\$1,050
One Day Pass	\$995	\$595

*All prices in USD.*

[Register Today](#)

Discounts are available for students, faculty, non-profits, government agencies, CreativePro Members, and groups. [Contact us for details.](#) Discounts cannot be combined (including CreativePro member discount).



# Contact Us

email: [events@creativepro.com](mailto:events@creativepro.com)

phone: +1.206.935.6135

## CreativePro Network

c/o Marci Eversole, Events

18315 NE 198th St

Woodinville, WA 98077

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