

# creative PRO WEEK



MAY 22-25

**PS/AI**

The Photoshop + Illustrator  
Conference for Designers

MAY 22-23

MAY 22-26, 2017  
ATLANTA, GEORGIA

DIGITAL PUBLISHING  
PRINT

INDESIGN

ILLUSTRATOR

PHOTOSHOP

PDF, EPUB, HTML5

TABLET/MOBILE APPS

AND MORE!



MAY 24-26

THE  
**CREATIVE  
DEVELOPERS**  
SUMMIT 2017

MAY 26

# Who We Are

CreativePro Week combines four great conferences in a single week:

- » The InDesign Conference
- » PePcon: The Print + ePublishing Conference
- » PS/AI: The Photoshop + Illustrator Conference for Designers
- » Creative Developers Summit (for coders and IT professionals who support creatives pros).

Produced by David Blatner and Anne-Marie Concepción – the same team that publishes InDesignSecrets.com, *InDesign Magazine*, and CreativePro.com – Creative Publishing Network events have provided essential training, industry networking, and inspiration to thousands of attendees from around the world since 2007.

## CreativePro Week:

The “How To” Conferences for Design, Production, and Publishing

**May 22–26**

**Atlanta, GA**

**Westin Buckhead Hotel**



The 2017 CreativePro Week conferences will be located in Atlanta’s beautiful Buckhead neighborhood, at the Westin Hotel. Join world-renowned industry experts including Russell Viers, Mark Heaps, David Blatner, and Anne-Marie Concepción, this event is definitely not to be missed!

CreativePro Week is for every creative professional who designs, creates, or edits in Adobe InDesign, Adobe Photoshop, or Adobe Illustrator.

Additional information about the events can be found at: **CreativeProWeek.com**



David Blatner



Anne-Marie  
Concepción



Keith Gilbert



Von Glitschka



Erica Gamet



Deke McClelland



Bert Monroy



Jesús Ramirez



Sharon Steuer



Claudia McCue



Chad Chelius



Michael Ninness



Lesa Snider



Nigel French



Chris Converse



Joshua Tallent



Trish Witkowski



Brian Wood

## The Heart and Soul of Our Conferences

CreativePro Week features top experts and trainers in the field of layout, image editing, illustration, retouching, design, production, and publishing—including David Blatner, Anne-Marie Concepción, Russell Viers, and Mark Heaps. We produce the world’s most effective “how-to” conferences for creative professionals, and our speakers are the heart and soul of our events.

Adobe and other industry developers recognize the value of seeing so many thought-leaders in the same place, and each year send product managers and engineers to meet and interact with our audience. Our community of publishers, designers, and developers makes a unique opportunity for attendees, sponsors, and speakers alike to learn, connect, and be inspired.

# This Is the Event For You

Our attendees are designers, illustrators, production artists, photographers, artists, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Our audience spans a wide spectrum of experience. Attendees at previous events have come from companies large and small, including Apple, Costco, Microsoft, New England Journal of Medicine, Nike Apparel, Pfizer, Valpak, and Walmart.

If you want to master the tools of the design and publishing trade and learn new, advanced skills that will keep you at the forefront of our field, then CreativePro Week is your home.

**It's About the Content** Whether you make short interactive documents or print publications thousands of pages long, this event will teach you how to work with InDesign, Photoshop, and Illustrator smarter and faster.

**It's About the Community** You'll learn a ton from the presenters on stage, and even more in one-on-one conversations with the speakers and your colleagues. These events bring you together with others who face the same challenges every day.

[Register Now](#)



# Why You Can't Afford to Miss this Event

**Strengthen Your Skills** No matter your skill level, you'll learn new techniques and tools at CreativePro Week!

**Stay Current** Our industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Week will help keep you ahead of the curve.

**Help Guide the Future of InDesign, Illustrator and Photoshop** Adobe product managers will be on hand to hear your concerns, explain their thinking, and brainstorm ideas with you!

**Learn From the Experts** It's rare to get this many world-renowned design and publishing experts in one place – not just teaching on stage, but available throughout the conference to talk with you!

**Make Valuable Connections** CreativePro Week is a great way to learn what others in our industry are doing with these products and how they're doing it.

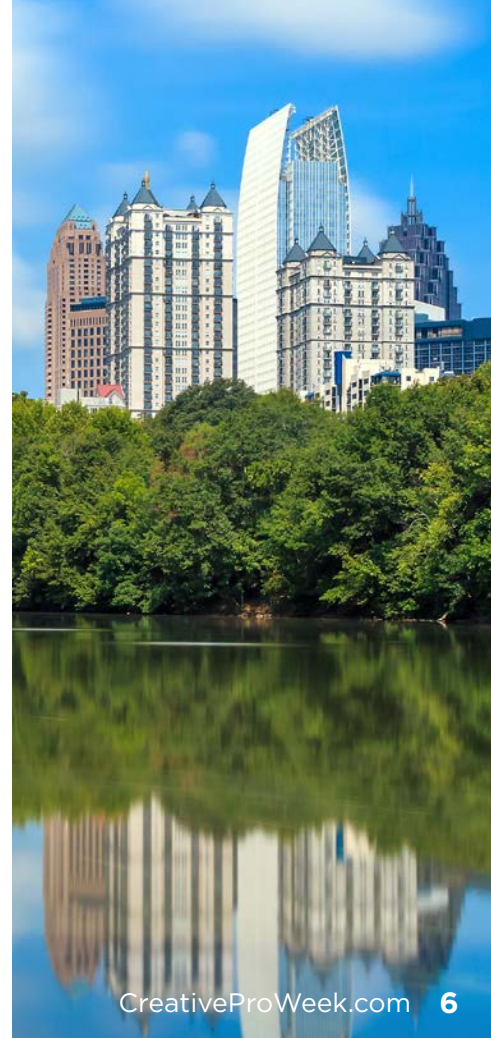


# Join us in beautiful **Atlanta, Georgia**

This year's event is located in the heart of Atlanta's beautiful Buckhead neighborhood, at the Westin hotel—just steps from the famous Lenox Square and Phipps Plaza, and just a short train-ride from the Centennial Olympic Park, the World of Coca-Cola, and the Martin Luther King Jr National Historic Site.

Fly in early and see the sights! Or spend (up to) five days with us first, mastering new software skills and discovering new techniques for print and digital publishing! Then spend Memorial Day weekend at the world-famous Atlanta Jazz Festival, or escape the city and head out to Stone Mountain Park, Lake Lanier, or the idyllic grounds of Callaway Gardens.

[Reserve Your Hotel Room Now](#)



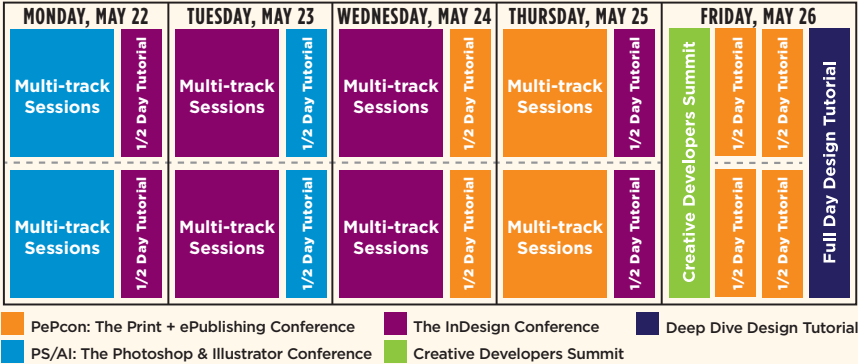


# Conference Registration

Customize your event experience by registering for one day, two, three, four or all five days. The more days you attend, the more you save!



## Overview



	Before March 31	After March 31
<b>5-Day Platinum Pass</b> <i>(includes all sessions and tutorials)</i>	\$2,095	\$2,195
<b>4-Day passes</b>	\$1,695	\$1,795
<b>3-Day passes</b>	\$1,395	\$1,495
<b>2-Day passes</b>	\$995	\$1,095
<b>1-Day passes</b> <i>(Monday or Friday only)</i>	\$495	\$595

**GROUPS** Groups of three or more can receive a \$50 discount for each attendee they register. To take advantage of this discount, please [contact us](#) before registering.

**DISCOUNTS** Students, faculty, non-profits, and government agencies can receive a \$100 discount. Please [contact us](#) for additional details before registering.

# FAQ

Register Now

**Q:** Are there discounts available for students, faculty, government agencies, or non-profits?

**A:** Absolutely! [Contact us for details.](#)

**Q:** What is included in the conference registration fee?

**A:** In addition to our information-packed sessions, you'll get:

- Full breakfast and lunch on all days on which you are registered
- Online video access to conference session videos (tutorials and Friday not included; access for your registered days only)
- A PDF event handbook with over 200 pages of information, speaker notes, and useful InDesign, Photoshop, and Illustrator resource materials
- Automatic entry into door prizes worth over \$2,000, including Adobe Creative Cloud and more! (Must be present to win.)

**Q:** What if I need to cancel?

**A:** If you need to cancel your registration, you must do so in writing to [events@cpn.co](mailto:events@cpn.co) by May 5th. Once you cancel, you will receive a refund of your registration minus a \$200 cancellation fee. Cancellations made after May 5th, as well as attendees who fail to attend without prior notification, will be responsible for the full registration fee. Alternatively, you may transfer your registration to another person by contacting us. Your request must include your name and e-mail address as well as that of the person who will now be attending in your place.





Register Now

**See you in Atlanta!**

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creative  
**PRO** WEEK

the “how-to” conferences  
for creative professionals

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