

# MONDAY



# MAY 22

PS/AI: The Photoshop & Illustrator Conference

The InDesign Conference

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30–9:00am	BREAKFAST			
9:00–9:15am	Introduction <i>Mark Heaps</i>			TUTORIAL: Creating Accessible PDFs from InDesign <i>Bevi Chagnon</i>
9:15–10:00am	Power User Tools of the Photoshop + Illustrator Masters <i>Dave Cross</i>			
10:15–10:45am	Photoshop + Illustrator Synergy <i>Nigel French</i>		Top Three Mobile/Desktop Workflows for Creatives <i>Paul Trani</i>	
11:00–11:45am	Spectacular and Easy Type Effects <i>Von Glitschka</i>		How to Work More Efficiently in Illustrator <i>Robin Schneider</i>	
12–12:45pm	LUNCH			
1:00–2:00pm	A Designers Guide to Including 3D <i>Paul Trani</i>	Top Ten Photoshop Selection and Mask Tricks <i>Dave Cross</i>	Web and Interactive Design <i>Chris Converse and Jesús Ramirez</i>	TUTORIAL: InDesign Best Practices: Essential Techniques and Rules Every User Must Know <i>Russell Viers</i>
2:15–3:00pm	Photoshop for Designers <i>Nigel French</i>	Turbo Charge Your Workflow in Photoshop <i>Jesús Ramirez</i>	No-Draw Art Building in Illustrator <i>Laura Coyle</i>	
3:30–4:30pm	Just Make It Look Better: Color, Tone, and Sharpness Correction Fundamentals <i>Mark Heaps</i>	You Already Have It: How After Effects Is Not Just for Video Anymore! <i>Chris Converse</i>	Making Iconic Logos: Creativity is a Process <i>Von Glitschka</i>	
4:45–5:30pm	Three Minutes Max <i>Mark Heaps, et al.</i>			
5:30–6:30pm	Networking Reception			

**Note:** This is the schedule for our 2017 event. Sessions and speakers will be updated for our June 4-8, 2018, event as soon as possible.

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# TUESDAY



# MAY 23

The InDesign Conference

PS/AI: The Photoshop & Illustrator Conference

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30-9:00am	BREAKFAST			
8:15-8:45am	Sponsored Session: movemen Math Tools			
9:00-9:10am	Introduction <i>David Blatner &amp; Anne-Marie Concepción</i>			TUTORIAL: The Triumvirate: Photoshop + Illustrator + InDesign (plus Bridge!) <i>Russell Viers</i>
9:10-10:00am	Secrets of the InDesign Power Users <i>Erica Gamet</i>			
10:15-10:45am	Using InDesign with Photoshop and Illustrator <i>Mark Heaps</i>	Up to Speed with New features in InDesign CC <i>David Blatner</i>		
11:00-11:45am	Super Styling: Automatic formatting with Nested, Line, and GREP Styles <i>Chad Chelius</i>	Designing with Grids in InDesign <i>Nigel French</i>		
12-12:45pm	LUNCH			
1:00-2:00pm	Ten Things Your Printer or PrePress Dept Wants you to Know <i>Claudia McCue</i>	POW! Interactive Animations <i>Diane Burns</i>	Design/Editorial Workflows: Word, GoogleDocs, and More <i>Anne-Marie Concepción</i>	TUTORIAL: Master Class in Real World Design Techniques <i>Bert Monroy</i>
2:15-3:00pm	Using Bridge with InDesign <i>Russell Viers</i>	Cleaning Up MS Word Text Messes <i>Keith Gilbert</i>	Using Creative Cloud Libraries to Streamline Production <i>Theresa Jackson</i>	
3:30-4:30pm	Consistent Color Across the Adobe Apps <i>Theresa Jackson</i>	GREP for non-GREPPers <i>Erica Gamet</i>	Editorial Workflows: InCopy <i>Chad Chelius</i>	
4:45-5:30pm	Understanding Master Pages and Primary Text Frames <i>Nigel French</i>	Clever Techniques for Images <i>Mike Rankin</i>	Tricks of the Table Pros <i>Diane Burns</i>	

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# WEDNESDAY

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# MAY 24

The InDesign Conference

PePcon: The Print +  
ePublishing Conference

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30–9:00am	BREAKFAST			
8:15–8:45am	Sponsored Session: Blurb			
9:00–9:10am	Introduction			TUTORIAL: HTML/CSS for Designers <i>Kim Converse and Chris Converse</i>
9:10–10:00am	I Didn’t Know InDesign Could Do That <i>David Blatner &amp; Anne-Marie Concepción</i>			
10:15–10:45am	Breaking Bad InDesign Habits <i>Keith Gilbert</i>		Converting Your InDesign Files to Powerpoint and Word <i>Mark Heaps</i>	
11:00–11:45am	Great Tools, Services, and Assets You Already Have That You Didn’t Know About <i>Bill Carberry</i>		Cleaning up Broken and Problem Layouts <i>Chad Chelius</i>	
12–12:45pm	LUNCH: Ask Adobe Anything: An Informal Lunch Discussion with the InDesign and Illustrator teams in the Ballroom			
1:00–2:00pm	Designing Forms in InDesign and Acrobat <i>Claudia McCue</i>	Creating Amazing Publications with Publish Online <i>Diane Burns</i>	You Can Do It! XML for Designers <i>Sean Harrison</i>	TUTORIAL: A Designer’s Guide to Building Presentations <i>Mark Heaps</i>
2:15–3:00pm	Top Ten Free “Must Have” InDesign Scripts <i>Erica Gamet</i>	Importing and Exporting HTML5 <i>David Blatner and Justin Putney</i>	Stylistic Sets, the Dotless i, and Discretionary Ligatures: Advanced Typography in InDesign <i>Nigel French</i>	
3:30–4:30pm	Data Publishing Solutions: Tools, Services, and Techniques <i>Coletta Perry</i>	Best Practices and Power Techniques for Long Documents <i>Mike Rankin</i>	Fads, Trends, and Disruptive Innovations in Print <i>Daniel Dejan</i>	
4:45–5:30pm	Three Minutes Max + Conclusion			
8:00–9:30pm	Special Movie Screening: Graphic Means: A History of Graphic Design Production <i>Briar Levit</i>			

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# THURSDAY

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WEEK

# MAY 25

 **PePcon: The Print +  
ePublishing Conference**

 **The InDesign Conference**

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30-9:00am	BREAKFAST			
8:15-8:45am	Sponsored Session: Mag+			
9:00-9:10am	Introduction <i>David Blatner &amp; Anne-Marie Concepción</i>			TUTORIAL: Automating InDesign with Simple Tools You Already Have <i>Chad Chelius</i>
9:10-10:00am	Creative Keynote: Type and Typography... More, Better, Easier <i>Dan Rhatigan</i>			
10:15-10:45am	New Horizons for Interactive PDF <i>Keith Gilbert, David Blatner</i>			
11:00-11:45am	The State of Digital Publishing: 2017 <i>Keith Gilbert</i>		Got Fonts? Managing Fonts in the 21st Century <i>Mike Rankin</i>	
12-12:45pm	LUNCH			
1:00-2:00pm	Life with Print + Digital <i>Daniel Dejan</i>	Creating eBooks with InDesign <i>Laura Brady</i>	Designer/Developer Collaboration for Digital Publishing <i>Kim and Chris Converse</i>	An InDesign Users Guide to Creating, Editing, and Using Video and Photography <i>Roberto Blake</i>
2:15-3:00pm	HTML First: Single- Sourcing to Print, PDF, EPUB, and More <i>Nellie McKesson</i>	Create Amazing Experiences in iBooks Author <i>Erica Gamet</i>	New Web-based Collaboration Services for Publishing Teams <i>Anne-Marie Concepción</i>	
3:30-4:30pm	Exporting Layouts to HTML5 Apps and Publications <i>Chris Converse and Justin Putney</i>	Setting Up InDesign to Be the Hub of Multi-Channel Publishing <i>Sean Harrison</i>	Publishing to Amazon Kindle in 2017 <i>Kevin Callahan</i>	
4:45-5:30pm	The Future of Publishing: Seeing with a 2020 Lens <i>David Blatner &amp; Anne-Marie Concepción</i>			
8:00-9:30pm	CreativeWow! An Evening of Technology Peeks			

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# FRIDAY

# MAY 26



 Creative Developers Summit

 Full-Day Design Tutorial

 PePcon: The Print +  
ePublishing Conference

TIME	BALLROOM 1	BALLROOM 2	BALLROOM 3	BALLROOM 4
7:30-9:00am	BREAKFAST			
9:00am-12:00pm	Creative Developers Summit	Build a Mobile App Without Breaking the Bank <i>Keith Gilbert</i>	ePUB Beyond the Basics <i>Laura Brady</i>	Design Deep Dive: Before & After <i>John McWade</i>
12:00-1:30pm	LUNCH			
1:00-4:00pm	Creative Developers Summit	Building a Photo Essay: Walk, Shoot, and Publish <i>Mike Rankin, Mark Heaps</i>	Creating Interactive PDF <i>David Blatner</i>	Design Deep Dive: Before & After <i>John McWade</i>

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