creative PRO WEEK
JUNE 4–8, 2018
NEW ORLEANS
The HOW-TO Conferences for CreativePros
www.CreativeProWeek.com
Who We Are

CreativePro Week combines four great conferences in a single week:

- Ps/Ai: The Photoshop + Illustrator Conference for Designers
- The InDesign Conference
- PePcon: The Print + ePublishing Conference
- Click: The Presentation Design Conference

Produced by David Blatner and Anne-Marie Concepción—the same team that publishes InDesignSecrets.com, InDesign Magazine, and CreativePro.com—CreativePro Network events have provided essential training, industry networking, and inspiration to thousands of attendees from around the world since 2007.

CreativePro Week: The “How To” Conferences for Design, Production, and Publishing

June 4–8, 2018
Sheraton Hotel, New Orleans

CreativePro Week 2018 will be located at the Sheraton New Orleans Hotel, just steps from the French Quarter, on the historic Canal Street streetcar line. Join world-renowned industry experts including Julieanne Kost, Russell Brown, Russell Viers, David Blatner, Anne-Marie Concepción, Keith Gilbert, Erica Gamet, and many more!

CreativePro Week is for every creative professional who designs, creates, or edits in Adobe InDesign, Photoshop, Illustrator, PowerPoint, or Keynote.
The Heart and Soul of our Conferences

CreativePro Week features top experts and trainers in the field of layout, image editing, illustration, retouching, design, production, and publishing. We produce the world’s most effective “how-to” conferences for creative professionals, and our speakers are the heart and soul of our events.

Adobe and other industry developers recognize the value of seeing so many thought-leaders in the same place, and each year send product managers and engineers to meet and interact with our audience. Our community of publishers, designers, and developers makes a unique opportunity for attendees, sponsors, and speakers alike to learn, connect, and be inspired.

Our previous speakers have included:

David Blatner, Claudia McCue, Deke McClelland, Chris Converse, Jesús Ramirez, Trish Witkowski, Erica Gamet, Nigel French, Brian Wood, Keith Gilbert, Anne-Marie Concepción, Chad Chelius, Von Glitschka, Lesa Snider, Bert Monroy, Jesús Ramirez, Sharon Steuer, Mark Heaps, John McWade, Eric Gamet, Trish Witkowski, Brian Wood.
It’s About You

Our attendees are designers, illustrators, production artists, photographers, artists, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

If you want to master the tools of the design and publishing trade and learn new, advanced skills that will keep you at the forefront of our field, then CreativePro Week is your home.

**It’s About the Content** Whether you make short interactive documents or print publications thousands of pages long, this event will teach you how to work with InDesign, Photoshop, and Illustrator smarter and faster.

**It’s About the Community** You’ll learn a ton from the presenters on stage, and even more in one-on-one conversations with the speakers and your colleagues. These events bring you together with others who face the same challenges every day.

Our audience spans a wide spectrum of experience. Attendees at previous events have come from companies large and small, including Apple, Costco, Microsoft, New England Journal of Medicine, Nike Apparel, Pfizer, Valpak, and Walmart.
You Can’t Afford to Miss this Event

**Strengthen Your Skills**  No matter your skill level, you’ll learn new techniques and tools at CreativePro Week.

**Stay Current**  Our industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Week helps keep you ahead of the curve.

**Help Guide the Future of InDesign, Illustrator and Photoshop**  Adobe product managers will be on hand to hear your concerns, explain their thinking, and brainstorm ideas with you.

**Learn From the Experts**  It’s rare to get this many world-renowned design and publishing experts in one place—not just teaching on stage, but available throughout the conference to talk with you.

**Extend Your Industry Connections**  CreativePro Week is a great place to learn what others in our industry are doing with these products and how they’re doing it.
Join us in Beautiful New Orleans

This year’s event is located just steps from the French Quarter, on the historic Canal Street streetcar line (it’s a short ride to the New Orleans Museum of Art or to the Garden District), and a short walk to the Aquarium of the Americas, Audubon Insectarium, Woldenberg Riverfront Park, Audubon Zoo, and much more!

Fly in early and see the sights! Or spend (up to) five days with us first, mastering new software skills and discovering new techniques for print and digital publishing! Then spend the weekend exploring this amazing city.

Reserve Your Hotel Room Now
Conference Overview

Monday
June 4

Multi-track Sessions

1/2 Day Tutorial

Tuesday
June 5

Multi-track Sessions

1/2 Day Tutorial

Wednesday
June 6

Multi-track Sessions

1/2 Day Tutorial

Thursday
June 7

Multi-track Sessions

1/2 Day Tutorial

Friday
June 8

Click: Presentation Design

1/2 Day Tutorial

Design Deep Dive Tutorial

Creative Developers Summit

PePcon: The Print + ePublishing Conference

Ps/Ai: The Photoshop + Illustrator Conference

The InDesign Conference

Click: The Presentation Design Conference

Deep Dive Design Tutorial with John McWade

Creative Developers Summit

Register Now
Conference Registration

Customize your event experience by registering for one day, two, three, four, or all five days. The more days you attend, the more you save.

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<tr>
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<th>Before April 6</th>
<th>After April 6</th>
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<tbody>
<tr>
<td><strong>5-Day Platinum Pass</strong></td>
<td>$2,395</td>
<td>$2,495</td>
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<td>(includes all sessions and tutorials)</td>
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<tr>
<td><strong>4-Day passes</strong></td>
<td>$2,095</td>
<td>$2,195</td>
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<td><strong>3-Day passes</strong></td>
<td>$1,695</td>
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<td><strong>2-Day passes</strong></td>
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<tr>
<td><strong>1-Day passes</strong></td>
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<td>(Monday or Friday only)</td>
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**Groups**

Groups of three or more will receive a $50 discount for each attendee they register.

**Discounts**

Students, faculty, non-profits, and government agencies can receive a $100 discount. Please contact us for additional details before registering.
Registration Information

In addition to our information-packed sessions, you’ll get:

- Full breakfast and lunch on all days you are registered
- Online video access to conference sessions (tutorials and Friday sessions are not included; access for your registered days only)
- A PDF event handbook with over 200 pages of information, including speaker notes and useful resource materials
- Automatic entry into door prizes worth over $2,000, including Adobe Creative Cloud and more! (Must be present to win.)

Are there discounts available for students, faculty, government agencies, or non-profits?

Absolutely! Contact us for details.

What if I need to cancel?

If you need to cancel your registration, you must do so in writing to events@cpn.co by May 5th. Once you cancel, you will receive a refund of your registration fee, minus a $200 cancellation fee. Cancellations made after May 5th, as well as attendees who fail to attend without prior notification, will be responsible for the full registration fee. Alternatively, you may transfer your registration to another person by contacting us. Your request must include your name and email address as well as that of the person who will now be attending in your place.
See You in New Orleans


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