

Monday

June 4

creative
PRO WEEK
JUNE 4-8, 2018
NEW ORLEANS

TIME	NAPOLEON B	NAPOLEON C	NAPOLEON D	BORGNE
9:00 am - 10:00 am	Effective Images for Social Media: How to Make Good Photos Great <i>Russell Brown</i>			9:00 am - 12:00 pm Power Production with GREP and Find/Change <i>Erica Gamet</i>
10:15 am - 10:45 am	Camera Raw for Designers <i>Julieanne Kost</i>	Making it Move in Photoshop <i>Colin Smith</i>		
11:00 am - 11:45 am	Power Tips for Illustrator <i>Dave Cross</i>	3D is for Everyone (yes, even you) <i>Steve Caplin</i>		
11:45 am - 1:00 pm	LUNCH — ARMSTRONG ROOM, 8TH FLOOR			
1:00 pm - 2:00 pm	Photorealistic Imaging <i>Bert Monroy</i>	Creating Web Graphics in Photoshop <i>Jesús Ramirez</i>	Five Delicious Photoshop Recipes <i>Colin Smith</i>	1:00 pm - 4:00 pm Accessibility: Future-Proofing Your Documents <i>Chad Chelius</i>
2:15 pm - 3:00 pm	Creating Product Mockups <i>Khara Plicanic</i>	Speed Up Your Work in Photoshop <i>Steve Caplin</i>	Simple Techniques for Building Complex Shapes in Illustrator <i>Laurie Ruhlin</i>	
3:30 pm - 4:30 pm	Vector Art with Organic Flair <i>Von Glitschka</i>	Selections, Channels, and Masks (Oh my!) <i>Dave Cross</i>	I Wish I'd Known That! Photoshop Power Tips and Tricks for Designers <i>Jesús Ramirez</i>	
4:45 pm - 5:30 pm	Three Minutes Max <i>Mark Heaps, et al</i>			
5:30 pm - 6:30 pm	Welcome Reception			

Tuesday

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9:00 am - 10:00 am	Become an InDesign Superhero! <i>Erica Gamet</i>			9:00 - 12:00 pm Compositing for Creative and Commercial Design <i>Julianne Kost</i>
10:15 am - 10:45 am	20 Essential Image Techniques <i>Mike Rankin</i>			
11:00 am - 11:45 am	Feeding InDesign with Photoshop and Illustrator <i>Mark Heaps</i>			
11:45 am - 1:00 pm	LUNCH — ARMSTRONG ROOM, 8TH FLOOR			
1:00 pm - 2:00 pm	Super Styling: Automatic Formatting with Nested, Line, and GREP Styles <i>Chad Chelius</i>	Building Albums and Photo Books <i>Khara Pilcanic</i>	The Magic of Anchored Objects <i>Laurie Ruhlin</i>	1:00 - 4:00 pm Vector Master Class <i>Von Glitschka</i>
2:15 pm - 3:00 pm	A Modest Proposal: Choosing RGB Over CMYK <i>David Blatner</i>	Using InDesign for Presentations <i>Mark Heaps</i>	Using InDesign the “Right” Way <i>Nigel French</i>	
3:30 pm - 4:30 pm	Engaging Interactive Documents <i>Diane Burns</i>	Hacking InDesign Templates <i>Sandee Cohen</i>	Designing Forms in InDesign and Acrobat <i>Chad Chelius</i>	
4:45 pm - 5:30 pm	Must-Have InDesign Scripts That Won’t Break the Bank <i>Erica Gamet</i>	Making the Most of the Long Document Features <i>Mike Rankin</i>	From InDesign to Motion Media <i>Jessica Bellamy</i>	
8:00 pm - 9:30 pm	Ignite CreativePro <i>Anne-Marie Concepción & Friends</i>			

Wednesday

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TIME	NAPOLEON B	NAPOLEON C	NAPOLEON D	BORGNE
8:15 am - 8:45 am	Breakfast Sponsor Session MAG+ Design: Mobile Apps Made Easy For Creatives <i>Andrew Wong</i>			9:00 am - 12:00 pm CSS/HTML for Designers <i>Nellie McKesson</i>
9:00 am - 10:00 am	Unexplored InDesign: Unearthing Hidden and Forgotten Features <i>David Blatner and Anne-Marie Concepción</i>			
10:15 am - 10:45 am	InDesign and the Creative Cloud <i>Bart Van de Wiele</i>			
11:00 am - 11:45 am	Professional Typography: Top Techniques <i>Nigel French</i>		Deep GREP <i>Erica Gamet and David Blatner</i>	
12:00 pm - 12:45 pm	Special Lunch: Ask Adobe Anything! Lunch served in Napoleon A (3rd floor), Session in Napoleon B/C			
1:00 pm - 2:00 pm	InDesign to HTML <i>Keith Gilbert</i>	InDesign Tables Unbound <i>Nigel French</i>	Infographics with InDesign <i>Jessica Bellamy</i>	1:00 pm - 4:00 pm The Whole Creative Cloud Publishing Toolbox <i>Bart Van de Wiele</i>
2:15 pm - 3:00 pm	One Click to Web with Publish Online <i>Diane Burns</i>	Excel Tricks for InDesign Users <i>Bill Jelen</i>	Trends and Techniques for Print in 2018 <i>Trish Witkowski</i>	
3:30 pm - 4:30 pm	Learn How to Learn: Mastering InDesign (and all your other apps) <i>Jeff Witchel</i>	DIY Solutions for Designers <i>Mark Heaps</i>	Better Ways to Work with Editors and Writers <i>Anne-Marie Concepción</i>	
4:45 pm - 5:30 pm	Three Minutes Max + Conclusion <i>David Blatner, et al.</i>			

Thursday

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9:00 am - 10:00 am	Don't Bleed on the Pasteups and Other Life Lessons Learned <i>Gene Gable</i>			9:00 am - 12:00 pm Hub and Spokes: Leveraging InDesign, Photoshop, Illustrator, and Bridge <i>Bart Van de Wiele</i>
10:15 am - 10:45 am	Current Choices for Digital Publishing in 2018 <i>Keith Gilbert</i>		PDF Beyond Printing & Viewing: PDF for Archiving <i>Dov Isaacs</i>	
11:00 am - 11:45 am	PWP: The Future of Digital Books <i>Leonard Rosenthol</i>			
11:45 am - 1:00 pm	LUNCH — ARMSTRONG ROOM, 8TH FLOOR			
1:00 pm - 2:00 pm	The Power of Print <i>Trish Witkowski</i>	Secrets of the Acrobat Masters <i>Jeff Witchel</i>	Ebook Design Is Not an Oxymoron <i>Laura Brady</i>	1:00 pm - 4:00 pm From 0 to 60 with the InCopy/InDesign Workflow <i>Anne-Marie Concepción</i>
2:15 pm - 3:00 pm	Lies Your Printer Has Told You <i>Dov Isaacs</i>	HTML Beyond Web Sites: Digital Magazines, Presentations, and Mobile Apps <i>Justin Putney</i>	Essential EPUB Cleanup Steps <i>Ron Bilodeau</i>	
3:30 pm - 4:30 pm	What's New in PDF <i>Leonard Rosenthol</i>	3 Forward-Looking Publishing Processes <i>Bilodeau, Coppeters, McKesson</i>	Publishing EPUBs to your Website with Radium <i>Ken Jones</i>	
4:45 pm - 5:30 pm	The Future of Publishing: What You Need to Know Today <i>David Blatner and Anne-Marie Concepción</i>			
7:30 pm - 9:00 pm	CreativeWow! Sneak Peeks by Creative Developers <i>Chuck Weger, emcee</i>			

Friday

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TIME	NAPOLEON B	NAPOLEON D	BORGNE
9:00 am - 12:00 pm	Design Deep Dive Tutorial: Before & After <i>John McWade</i>	Make a Mobile App with InDesign <i>Keith Gilbert</i>	Creative Developers Summit
12:00 pm - 1:00 pm	LUNCH — NAPOLEON A, 3RD FLOOR		
1:00 pm - 4:00 pm	Design Deep Dive Tutorial: Before & After <i>John McWade</i>	New Orleans Photo Walk <i>Mike Rankin and Nigel French</i>	Creative Developers Summit

TIME	NAPOLEON C
9:00 am - 9:45 am	My Life in Presentations: From Ginormous to Intimate <i>Joe Buchwald</i>
9:45 am - 10:15 am	Just Say No: Ten Alternatives to Bullets <i>Kristina Heaps</i>
10:30 am - 11:15 am	Secrets of Silicon Valley Presentations <i>Jole Simmons</i>
11:15 am - 12:00 pm	Beautiful Typography for Presentations <i>Mark Heaps</i>
12:15 pm - 1:15 pm	Lunch Panel: Presentation Design, E-Learning, and the Future of Communication <i>David Blatner (moderator), Rick Altman, Mike Taylor, Joe Buchwald, Richard Goring</i>
1:30 pm - 2:15 pm	Graphiti: Data, Design, Deliver <i>Dan Gard</i>
2:30 pm - 3:15 pm	Simple PowerPoint Tricks for Effective Presentations <i>Richard Goring</i>
3:30 pm - 4:15 pm	The Power of a Great Template <i>Dan Gard</i>
4:15 pm - 4:30 pm	Closing Remarks <i>Mark Heaps</i>