

JUNE 5–9, 2023

creative PRO WEEK

The Essential **HOW-TO** Conference
for CreativePros



IN **PHOENIX, AZ** AND **ONLINE**

CreativePro Week

MASTER THE TOOLS OF DESIGN. FIVE DAYS. ZERO REGRETS.

CreativePro Week is the world's best HOW-TO conference for creative professionals who design, create, or edit in **InDesign**, **Photoshop**, **Illustrator**, **Acrobat**, and **PowerPoint**.

No matter your skill level, you'll learn techniques and best practices you can start using immediately to improve your productivity.

Our industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Week helps keep you ahead of the curve and ensures you continue your professional development.

Featuring over **30 expert speakers** and **75 sessions**, CreativePro Week offers five days of in-depth training and inspiration, all in one place. If you can sign up for only one event in 2023, it should be CreativePro Week.

"I learned more in the first two days than in the past 8 years... this was the single greatest learning event I have ever been a part of!"

—Sean Lee
Wide Format Graphic
Designer, The H&H Group

"Your speakers know what they're talking about, love what they do, and are all about sharing their knowledge... I can't wait for next year!"

—Jay Newmarch
Owner, CRE8 Design LLC

Who We Are

THE ESSENTIAL RESOURCE FOR DESIGN PROFESSIONALS

If you are a graphic designer, publisher, or production artist, CreativePro Network is here to support you with resources, knowledge, and a community to help you master the tools and raise your skill set to the next level.

Since 1999, CreativePro Network (CPN) has provided essential HOW-TO training for users of Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft PowerPoint, and other professional design tools.

The industry is changing faster than ever, and new products and techniques emerge every day. CreativePro Network helps keep you ahead of the curve and continue your professional development.

[CreativePro.com](#) is the cornerstone of CreativePro Network's wide platform of information resources with a collected annual reach of over 5 million readers.

Our philosophy — **Learn, Create, Share** — drives us to provide year-round, full-circle learning to support your creativity and career.

Our full range of products include:

- » **[CreativePro Membership](#)** – Grow and stay current with instructional articles, downloadable resources such as templates, scripts, fonts, ebooks, design assets, and cheat sheets, weekly HOW-TO newsletters, access to our forums, discounts on events and books, and more.
- » **[CreativePro Magazine](#)** – Monthly PDF magazine with in-depth features, reviews, and tutorials you need to master the tools of design.
- » **[CreativePro Events](#)** – Attend online or in-person and learn mind-blowing tips, techniques, and best practices from the industry's top experts.
- » **[CreativePro Books](#)** – Essential books and ebooks for creative professionals.
- » **And more...** 5,000+ HOW-TO articles, hundreds of podcasts, interactive online courses, YouTube channel, and thriving community groups on Facebook and LinkedIn.

Who Attends

Our attendees are graphic designers, production specialists, art directors, marketing and communication managers, educators, presentation designers, and publishers interested in keeping up with best practices and the newest innovations in publishing workflows.

Over 2,500 companies, universities, and government agencies have sent design and production staff to CreativePro Week, including:



ATTENDEE COMPANY SIZE

- 73% Large (51+ employees)
- 17% Medium (6–50 employees)
- 10% Small (1–5 employees)



ATTENDEE JOB TITLES

- 42% Graphic Designers
- 34% Art Directors / Design Managers
- 19% Production Specialists
- 5% Educators



What You'll Learn

Whether you make short interactive documents or print publications thousands of pages long, CreativePro Week will teach you how to master the apps you use every day. Below is a small sample of sessions from this year's conference. See the full agenda at CreativeProWeek.com/agenda.

INDESIGN

- » Interactive Documents with InDesign
- » Power Up Your Production with Styles
- » Accessible InDesign Documents
- » An InDesign User's Guide to GREP
- » InDesign for Marketing Design

PHOTOSHOP

- » Image Fixes in Photoshop
- » Flex Your Photoshop Creativity
- » Understanding & Adjusting Color in Photoshop
- » Make Photoshop Your Robot
- » Photoshop: A Designer's Approach

ILLUSTRATOR

- » Making Illustrator Artwork Look Organic
- » Powerful Add-Ons to Boost Illustrator
- » Mastering CC Libraries
- » Using Illustrator to Explain Everything
- » Interactive Infographics with Illustrator and Animate

PRESENTATION DESIGN

- » PowerPoint for InDesign Users: Get Up to Speed Fast
- » Wow 'em with PowerPoint
- » PowerPoint and Accessibility
- » Making Magic in PowerPoint
- » PowerPoint + Adobe Creative Cloud

DESIGN

- » AI for Designers: Making DALL-E Work For You
- » Acrobat Features You Never Learned (But Need To Know)
- » Just Your Type: Beautiful Typography Everywhere
- » Embracing Diversity and Inclusivity in Design

Who You'll Learn From

INTERACT LIVE WITH 30+ WORLD-CLASS EXPERTS

It's a rare opportunity to have this many world-renowned design and publishing experts in one place— not just presenting, but available throughout the week to answer your questions. Our experts will help you find real-world solutions to your problems and raise your skillset to the next level.

2023 speakers include:



David
Blatner



Dax
Castro



Chad
Chelius



Anne-Marie
Concepción



Chris
Converse



Laura
Coyle



Nigte
Cuevas



Nigel
French



Erica
Gamet



Monika
Gause



Keith
Gilbert



Nolan
Haims



Tony
Harmer



Mark
Heaps



Theresa
Jackson



Bert
Monroy



Khara
Plicanic



Jesús
Ramirez



Mike
Rankin



Laurie
Ruhlin



Jole
Simmons



Ben
Willmore

Expertise, Resources, and Community

Not only will you spend up to five days watching in-depth live tutorials and interacting with world-class experts, but you'll also take home these invaluable resources:



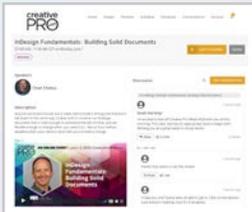
ON-DEMAND VIDEOS

Want to go back and review a complicated procedure? Need to see a session you missed? No problem. We record every session, and they're only available to registered attendees.



SPEAKER HANDOUTS

You'll receive hundreds of pages of educational handouts, filled with detailed techniques and helpful links from our expert presenters.



EXCLUSIVE ONLINE FORUMS

Our private attendee online forums are open to interact live throughout the event and beyond to keep the conversation going.



INDUSTRY RESOURCES

Learn about the latest and greatest tools and services from our extraordinary group of partners.



2023 PASSES ON SALE NOW
at CreativeProWeek.com



Contact Us

Reach out to us
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Follow us on social media!

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