












































































	TRACK 1	TRACK 2	TRACK 3	TRACK 4	INFORMAL BREAK ROOMS – Bring your coffee and your questions
8:30 – 9:30 a.m.	<b>PS + ID + AI: The Trifecta</b> <i>Bart Van de Wiele</i>   				
Break: 9:30 – 10:00 a.m.					
10:00 – 11:00 a.m.	<b>Understanding and Adjusting Color in Photoshop</b> <i>Ben Willmore</i> 	<b>AI Images: What's a Designer To Do?</b> <i>Micah Burke</i> 	<b>Powerful Add-Ons to Boost Illustrator</b> <i>Dave Clayton</i> 	<b>Accessible InDesign Documents, Part 1</b> <i>Chad Chelius</i> 	
Break: 11:00 – 11:15 a.m.					
11:15 a.m. – 12:15 p.m.	<b>Production Essentials for the Rest of Us</b> <i>Theresa Jackson</i> 	<b>Generative AI: Ethical, Legal, and Practical Issues</b> <i>David Blatner, Monika Gause, Micah Burke, Lisa Carney</i> 	<b>10 Essential Illustrator Tips</b> <i>Laura Coyle</i> 	<b>Accessible InDesign Documents, Part 2</b> <i>Chad Chelius</i> 	
Lunch: 12:15 – 1:30 p.m.					
1:30 – 2:30 p.m.	<b>Pixel Magic: Photorealistic Illustration Techniques</b> <i>Bert Monroy</i> 	<b>Cheating in Photoshop</b> <i>Lisa Carney</i> 	<b>Using Illustrator to Explain Everything</b> <i>Tony Harmer</i> 	<b>Accessible PDFs: Critical Next Steps</b> <i>Dax Castro</i>  	
Break: 2:30 – 3:00 p.m.					
3:00 – 4:00 p.m.	<b>Three Minutes Max: Photoshop</b> <i>Hosted by Mark Heaps</i> 				
4:00 – 5:30 p.m.	<b>CreativePro Week Welcome Reception, sponsored by Adobe</b> <i>Located in the Akimel Foyer</i>				

	TRACK 1	TRACK 2	TRACK 3	TRACK 4
7:45 – 8:15 a.m.	<b>PageProof Sponsored Breakfast Session: The #1 Game-changer for Design Teams</b> <i>Marcus Radich, PageProof</i>			
Break: 8:15 – 8:30 a.m.				
8:30 – 9:30 a.m.	<b>Taking the “Stock” out of Stock Photography</b> <i>Jesús Ramirez</i>  			
Break: 9:30 – 10:00 a.m.				
10:00 – 11:00 a.m.	<b>Production Disasters and How to Fix (or Prevent) Them</b> <i>Mike Rankin</i> 	<b>Image Fixes in Photoshop</b> <i>Ben Willmore</i> 	<b>The Latest and Greatest in Illustrator</b> <i>Laura Coyle</i> 	<b>PowerPoint and Accessibility</b> <i>Dax Castro</i> 
Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	<b>10 Essential InDesign Efficiency Tips</b> <i>Laurie Ruhlin</i> 	<b>Make Photoshop Your Robot</b> <i>Colin Smith</i> 	<b>Illustrator Under the Bonnet</b> <i>Tony Harmer</i> 	<b>Get Productive with InDesign Forms and e-Signatures</b> <i>Bart Van de Wiele</i>  
Lunch: 12:15 – 1:30 p.m.	Adobe Sponsored Lunch Session: 12:45 – 1:15 p.m. <b>Creativity in the Blink of an AI: Preparing Designers for Tomorrow</b> <i>Danielle Morimoto, Adobe</i>			
1:30 – 2:30 p.m.	<b>Power Up Your Production with Styles</b> <i>Dave Clayton</i> 	<b>Virtual Photography: Creating Photos Instead of Shooting Them</b> <i>Chris Converse and Lisa Carney</i>  	<b>Making Illustrator Artwork Look Organic</b> <i>Monika Gause</i> 	<b>Microsoft 365 for Designers</b> <i>Chad Chelius, Melinda Grant</i> 
Break: 2:30 – 3:00 p.m.				
3:00 – 4:00 p.m.	<b>Three Minutes Max: Illustrator</b> <i>Hosted by Khara Plicanic</i> 			
Break: 4:00 – 7:30 p.m.				
7:30 – 9:00 p.m.	<b>Ignite CreativePro</b> <i>Hosted by Anne-Marie Concepción</i>			

	TRACK 1	TRACK 2	TRACK 3	TRACK 4
7:45 – 8:15 a.m.	<b>Walsworth Sponsored Breakfast Session: Make the Prepress Process Smoother</b> <i>James Wamser, Walsworth</i>			
Break: 8:15 – 8:30 a.m.				
8:30 – 9:30 a.m.	<b>Best of InDesignSecrets, CreativePro, and Design Geek</b> <i>Anne-Marie Concepción and David Blatner</i> ID			
Break: 9:30 – 10:00 a.m.				
10:00 – 11:00 a.m.	<b>Photoshop Wizardry</b> <i>Colin Smith</i> PS	<b>It's Time to Embrace 3D (It's not as hard as you think!)</b> <i>Chris Converse</i> D	<b>An InDesign User's Guide to GREP</b> <i>Erica Gamet</i> ID	<b>Interactive Documents: Which Format is Right For You?</b> <i>Keith Gilbert</i> ID
Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	<b>Creative Inspiration Is Everywhere: Make the Most of it with Adobe Capture, Fresco, Photoshop, and Illustrator</b> <i>Theresa Jackson</i> IL PS D	<b>One Tool to Rule Them All: Adobe Bridge</b> <i>Khara Plicanic</i> IL ID PS	<b>InDesign Scripts You Need Now</b> <i>Julie Shaffer</i> ID	<b>Adding Interactive Elements to Your InDesign Docs</b> <i>Angelo Montilla</i> ID
Lunch: 12:15 – 1:30 p.m.				
1:30 – 2:30 p.m.	<b>Photoshop: A Designer's Approach</b> <i>Nigel French</i> PS	<b>CC Gymnastics: How to Land on Your Feet Every Time</b> <i>Kladi Vergine</i> D IL ID	<b>Putting It All Together: Styles, Scripts, GREP, and More</b> <i>Laurie Ruhlin</i> ID	<b>Next Steps in Interactive Documents for Sales and Marketing</b> <i>Keith Gilbert</i> ID
Break: 2:30 – 3:00 p.m.				
3:00 – 4:00 p.m.	<b>Three Minutes Max: InDesign</b> <i>Hosted by David Blatner</i> ID			
Break: 4:00 – 7:30 p.m.				
7:30 – 9:00 p.m.	<b>CreativePro Movie Night: <i>Pressing On: The Letterpress Film</i></b>			

	TRACK 1	TRACK 2	TRACK 3	TRACK 4
7:45 – 8:15 a.m.	<b>Microsoft Sponsored Breakfast Session: Generative Design Tools with the AI First Microsoft Designer</b> <i>Maya Bisineer, Microsoft</i>			
Break: 8:15 – 8:30 a.m.				
8:30 – 9:30 a.m.	<b>Just Your Type: Beautiful Typography Everywhere</b> <i>Nigel French</i> 			<b>Design Automation: Roundtable with Creative Developers</b>  
Break: 9:30 – 10:00 a.m.				
10:00 – 11:00 a.m.	<b>PowerPoint for InDesign Users: Get Up to Speed Fast</b> <i>Nolan Haims</i> 	<b>Saving Time in InDesign with Anchored Objects</b> <i>Laurie Ruhlin</i> 	<b>InDesign for Marketing Design</b> <i>Angelo Montilla</i> 	<b>Adobe Express for Professional Designers</b> <i>Nicte Cuevas</i> 
Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	<b>Incredible Infographics</b> <i>Mike Parkinson</i>  	<b>Stop Their Scroll</b> <i>Kladi Vergine</i>   	<b>Editorial Team Workflows with InDesign</b> <i>Anne-Marie Concepción</i> 	<b>Acrobat Features You Never Learned (But Need to Know)</b> <i>Keith Gilbert</i> 
Lunch: 12:15 – 1:30 p.m.	Microsoft Sponsored Lunch Session: 12:45 – 1:15 p.m. <b>PowerPoint Copilot</b> <i>Jess Kwok, Microsoft</i>			
1:30 – 2:30 p.m.	<b>Using Adobe CC with PowerPoint and Google Slides</b> <i>Mark Heaps</i>    	<b>Getting Started with Video: Yes You Can</b> <i>Chris Converse</i> 	<b>InDesign Long Document and Book Techniques</b> <i>Julie Shaffer</i> 	<b>CreativePro Partner Panel: Finding Solutions</b> <i>David Blatner</i> 
Break: 2:30 – 3:00 p.m.				
3:00 – 4:00 p.m.	<b>Three Minutes Max: PowerPoint</b> <i>Hosted by Mark Heaps</i> 			

	TRACK 1	TRACK 2	TRACK 3	TRACK 4
8:30 – 9:30 a.m.	<b>Embracing Diversity and Inclusivity in Design</b> <i>Nicte Cuevas</i> 			
Break: 9:30 – 10:00 a.m.				
10:00 – 11:00 a.m.	<b>Fonts Have Changed... Have You?</b> <i>David Blatner</i> 	<b>I Have a CC Library for That!</b> <i>Bart Van de Wiele</i>   	<b>Wow 'em with PowerPoint</b> <i>Jole Simmons</i> 	<b>Interactive Infographics with Illustrator and Animate</b> <i>Rob de Winter</i>  
Break: 11:00 – 11:15 a.m.				
11:15 a.m. – 12:15 p.m.	<b>What the Font?</b> <i>Khara Plicanic</i> 	<b>The Power of Print: Touch = Value</b> <i>Daniel Dejan</i> 	<b>Victory with Vectors in PowerPoint</b> <i>Mike Parkinson</i> 	<b>Win From Within: Building Effective Mood Boards in InDesign</b> <i>Prescott Perez-Fox</i>  
Lunch: 12:15 – 1:30 p.m.				
1:30 – 2:30 p.m.	<b>Masters of the Craft</b> <i>Rob de Winter</i>   	<b>The Art of Direction</b> <i>Vince Wanga</i> 	<b>Making Magic in PowerPoint</b> <i>Nolan Haims</i> 	<b>Branding: The Inside Story</b> <i>Nicte Cuevas, David Blatner</i> 
Break: 2:30 – 2:45 p.m.				
2:45 – 3:00 p.m.	<b>Closing Session</b> <i>David Blatner</i>			